Does the idea of managing people appeal to you? Or maybe you’d like to lead a business unit, working with other business units to help shape and implement your company’s strategy and direction. Whichever role you see yourself in, you’ll get the necessary background by pursuing a management degree in the College of Business. Your interest might center on an in-depth understanding of just what management is. Perhaps you’re drawn to a specific area, such as entrepreneurship, green management or leadership and change management.
BUSINESS CORE COURSES

BUL 4310  Legal Environment of Business
FIN 3403  Financial Management
ISM 3011  Information Systems Management
MAN 3025  Organization and Management
MAN 4720  Strategic Management
MAR 3023  Introduction to Marketing
QMB 3200  Business Statistics and Analysis I
QMB 4680  Business Statistics and Analysis II

PROFESSIONAL DEVELOPMENT

COM 3112  Speech and Writing for Business Communication (2 credits)
GEB 3003  Career Management (1 credit)

MAJOR COURSES

MAN 4151  Organizational Behavior
MAN 4301  Human Resource Management
MAN 4602  International Business

Two of the following:

ENT 4113  Entrepreneurship: New Business Development
GEB 4110  Writing the Business Plan
MAN 3100  Happiness at Work
MAN 4065  Business Ethics
MAN 4102  Managing Diversity
MAN 4164  Leadership
MAN 4600  International Management

Two Management Electives

CAREER FIELDS

Economist
Financial Analyst
Hotel Manager
Human Resource Manager
Manufacturing Supervisor
Operations Manager
Public Utilities Manager
Retail Sales Manager

EMPLOYERS

Colleges/Universities
Environmental Associations
Federal Agencies
Financial Institutions
Insurance Companies
International Organizations
Investment Firms
Nonprofit Organizations
Small Businesses
State/Local Government Agencies