Does the idea of managing people appeal to you? Or maybe you’d like to lead a business unit, working with other business units to help shape and implement your company’s strategy and direction. Whichever role you see yourself in, you’ll get the necessary background by pursuing a management degree in the College of Business. Your interest might center on an in-depth understanding of just what management is.

Perhaps you’re drawn to a specific area, such as entrepreneurship, green management or leadership and change management.

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BUSINESS CORE COURSES

BUL 4310 Legal Environment of Business
FIN 3403 Financial Management
ISM 3011 Information Systems Management
MAN 3025 Organization and Management
MAN 4720 Strategic Management
MAR 3023 Introduction to Marketing
QMB 3200 Business Statistics and Analysis I
QMB 4680 Business Statistics and Analysis II

PROFESSIONAL DEVELOPMENT

COM 3112 Speech and Writing for Business Communication (2 credits)
GEB 3003 Career Management (1 credit)

MAJOR COURSES

MAN 415 Organizational Behavior
MAN 4301 Human Resource Management
MAN 4602 International Business

Two of the following:

ENT 4113 Entrepreneurship: New Business Development
GEB 4110 Writing the Business Plan
MAN 3100 Happiness at Work
MAN 4065 Business Ethics
MAN 4102 Managing Diversity
MAN 4164 Leadership
MAN 4600 International Management

Two Management Electives

CAREER FIELDS

Economist
Financial Analyst
Hotel Manager
Human Resource Manager
Manufacturing Supervisor
Operations Manager
Public Utilities Manager
Retail Sales Manager

EMPLOYERS

Colleges/Universities
Environmental Associations
Federal Agencies
Financial Institutions
Insurance Companies
International Organizations
Investment Firms
Nonprofit Organizations
Small Businesses
State/Local Government Agencies

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