In today’s **GLOBAL** economy, the vast majority of businesses require the **MOVEMENT** of information, goods, products, supplies, materials and people in order to fulfill the organization’s **GOALS** and to provide **BENEFITS** to the communities it serves. With a degree in logistics and supply chain management, you’ll be able to provide global organizations with a **COMPETITIVE** edge through lean, efficient operations. You’ll learn the critical **SKILLS** and specialized **KNOWLEDGE** to reduce inventory costs, streamline processes, improve the customer experience and enhance profitability.

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BUSINESS CORE COURSES

BUL 4310 Legal Environment of Business
FIN 3403 Financial Management
ISM 3011 Information Systems Management
MAN 3025 Organization and Management
MAN 4720 Strategic Management
MAR 3023 Introduction to Marketing
QMB 3200 Business Statistics and Analysis I
QMB 4680 Business Statistics and Analysis II

MAJOR COURSES

MAR 4144 Export Marketing
MAR 4203 Marketing Channels
TRA 4012 Principles of Transportation
TRA 4202 Logistics Technology
TRA 4203 Principles of Logistics
TRA 4214 Logistics Strategy
TRA 4721 Global Logistics

PROFESSIONAL DEVELOPMENT

COM 3112 Speech and Writing for Business Communication (2 credits)
GEB 3003 Career Management (1 credit)

CAREER FIELDS

General and Operations Managers
Purchasing Managers
Storage and Distribution Managers
Supply Chain Managers
Transportation Managers

EMPLOYERS

Colleges/Universities
Environmental Associations
Federal Agencies
Financial Institutions
Insurance Companies
International Organizations
Investment Firms
Nonprofit Organizations

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