In today's global economy, the vast majority of businesses require the movement of information, goods, products, supplies, materials and people in order to fulfill the organization’s goals and to provide benefits to the communities it serves. With a degree in logistics and supply chain management, you’ll be able to provide global organizations with a competitive edge through lean, efficient operations. You’ll learn the critical skills and specialized knowledge to reduce inventory costs, streamline processes, improve the customer experience and enhance profitability.

LOGISTICS & SUPPLY CHAIN MANAGEMENT

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# LOGISTICS & SUPPLY CHAIN MANAGEMENT

## BUSINESS CORE COURSES
- **BUL 4310** Legal Environment of Business
- **FIN 3403** Financial Management
- **ISM 3011** Information Systems Management
- **MAN 3025** Organization and Management
- **MAN 4720** Strategic Management
- **MAR 3023** Introduction to Marketing
- **QMB 3200** Business Statistics and Analysis I
- **QMB 4680** Business Statistics and Analysis II

## PROFessional DEVELOPMENT
- **COM 3112** Speech and Writing for Business Communication (2 credits)
- **GEB 3003** Career Management (1 credit)

## MAJOR COURSES
- **MAR 4144** Export Marketing
- **MAR 4203** Marketing Channels
- **TRA 4012** Principles of Transportation
- **TRA 4202** Logistics Technology
- **TRA 4203** Principles of Logistics
- **TRA 4214** Logistics Strategy
- **TRA 4721** Global Logistics

## CAREER FIELDS
- General and Operations Managers
- Purchasing Managers
- Storage and Distribution Managers
- Supply Chain Managers
- Transportation Managers

## EMPLOYERS
- Colleges/Universities
- Environmental Associations
- Federal Agencies
- Financial Institutions
- Insurance Companies
- International Organizations
- Investment Firms
- Nonprofit Organizations