Are you intrigued by the way **GLOBALIZATION** is opening business opportunities, but aren't sure how you can take **ADVANTAGE** of the rapidly changing and complex situation? A degree in **INTERNATIONAL** Business will help you zero in on the steps to success and provide you with the skills needed to take advantage of these **EMERGING** opportunities. You'll learn the necessary background on global **TRADE** and winning strategies used by multinational corporations as they deal with **CROSS-BORDER** political, legal, economic, social and financial issues.

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BUL 4310  Legal Environment of Business
FIN 3403  Financial Management
ISM 3011  Information Systems Management
MAN 3025  Organization and Management
MAN 4720  Strategic Management
MAR 3023  Introduction to Marketing
QMB 3200  Business Statistics and Analysis I
QMB 4680  Business Statistics and Analysis II

PROFESSIONAL DEVELOPMENT
COM 3112  Speech and Writing for Business Communication (2 credits)
GEB 3003  Career Management (1 credit)

MAJOR COURSES
FIN 4604  International Financial Management
MAN 4602  International Business
MAN 4633  MNC Strategy
MAR 4156  International Marketing
MAN 4442  International Business Negotiations, or Higher Level Foreign Language Course
Two International Business Electives

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Accounting Firms
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Entrepreneur
Financial Analyst
Marketing Specialist
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