

CHOOSE FIU BUSINESS

Are you intrigued by the way **globalization** is opening business opportunities, but aren't sure how you can take **advantage** of the rapidly changing and complex situation? A degree in **International Business** will help you zero in on the steps to success and provide you with the skills needed to take advantage of these **emerging** opportunities. You'll learn the necessary background on global **trade** and winning strategies used by multinational corporations as they deal with **cross-border** political, legal, economic, social and financial issues.



INTERNATIONAL BUSINESS

business.fiu.edu/landon

INTERNATIONAL BUSINESS

BUSINESS CORE COURSES

- BUL 4310 Legal Environment of Business
- FIN 3403 Financial Management
- ISM 3011 Information Systems Management
- MAN 3025 Organization and Management
- MAN 4720 Strategic Management
- MAR 3023 Introduction to Marketing
- QMB 3200 Business Statistics and Analysis I
- QMB 4680 Business Statistics and Analysis II



PROFESSIONAL DEVELOPMENT

- COM 3112 Speech and Writing for Business Communication (2 credits)
- GEB 3003 Career Management (1 credit)

MAJOR COURSES

- FIN 4604 International Financial Management
- MAN 4602 International Business
- MAN 4633 MNC Strategy Simulation
- MAR 4156 International Marketing
- MAN 4442 International Business Negotiations, or Higher Level Foreign Language Course
- Two International Business Electives



CAREER FIELDS

- Account Executive
- Appraiser
- Bank Manager
- Economist
- Entrepreneur
- Financial Analyst
- Marketing Specialist
- Purchasing Agent
- Stockbroker

EMPLOYERS

- Accounting Firms
- Banking Firms
- Colleges/Universities
- Global Corporations
- Government Agencies
- International Marketing Firms
- Media Corporations
- Medical Agencies
- Nonprofit Organizations
- Technology Industries