Are you intrigued by the way globalization is opening business opportunities, but aren’t sure how you can take advantage of the rapidly changing and complex situation? A degree in International Business will help you zero in on the steps to success and provide you with the skills needed to take advantage of these emerging opportunities. You’ll learn the necessary background on global trade and winning strategies used by multinational corporations as they deal with cross-border political, legal, economic, social and financial issues.

business.fiu.edu/landon
BUSINESS CORE COURSES

- BUL 4310 Legal Environment of Business
- FIN 3403 Financial Management
- ISM 3011 Information Systems Management
- MAN 3025 Organization and Management
- MAN 4720 Strategic Management
- MAR 3023 Introduction to Marketing
- QMB 3200 Business Statistics and Analysis I
- QMB 4680 Business Statistics and Analysis II

PROFESSIONAL DEVELOPMENT

- COM 3112 Speech and Writing for Business Communication (2 credits)
- GEB 3003 Career Management (1 credit)

MAJOR COURSES

- FIN 4604 International Financial Management
- MAN 4602 International Business
- MAN 4633 MNC Strategy Simulation
- MAR 4156 International Marketing
- MAN 4442 International Business Negotiations, or Higher Level Foreign Language Course Two International Business Electives

CAREER FIELDS

- Account Executive
- Appraiser
- Bank Manager
- Economist
- Entrepreneur
- Financial Analyst
- Marketing Specialist
- Purchasing Agent
- Stockbroker

EMPLOYERS

- Accounting Firms
- Banking Firms
- Colleges/Universities
- Global Corporations
- Government Agencies
- International Marketing Firms
- Media Corporations
- Medical Agencies
- Nonprofit Organizations
- Technology Industries