You probably deal with **TECHNOLOGY** every day, but there is so much more to this exciting field than most people realize. With a degree in **INFORMATION SYSTEMS (IS)**, you can use your technical **SKILLS** and background to help your organization solve business challenges and compete more **EFFECTIVELY**. You might be a systems analyst or the person who can explain the complexities of the company’s **TECHNOLOGIES** to your colleagues in other departments. You’ll know how to apply **CYBERSECURITY** best practices and risk management to help keep your company’s data safe. You’ll also learn the **ANALYTICAL** skills needed to extract key data from company systems and the internet.

**BUSINESS.FIU.EDU/LANDON**
CHOICE FIU BUSINESS

BUSINESS CORE COURSES

BUL 4310  Legal Environment of Business
FIN 3403  Financial Management
ISM 3011  Information Systems Management
MAN 3025  Organization and Management
MAN 4720  Strategic Management
MAR 3023  Introduction to Marketing
QMB 3200  Business Statistics and Analysis I
QMB 4680  Business Statistics and Analysis II

PROFESSIONAL DEVELOPMENT

COM 3112  Speech and Writing for Business Communication (2 credits)
GEB 3003  Career Management (1 credit)

MAJOR COURSES

ISM 3153  Business Process Analysis
ISM 3230  Business Application Development
ISM 4113  System Analysis & Design
ISM 4151  Managing Digital Services & Innovation
ISM 4210  Database Applications
ISM 4220  Business Telecommunication Systems (2 credits)
ISM 4314  Project Management
ISM 4323  Information Systems Security (1 credit)

CAREER FIELDS

Application Designer
Business/Systems Analyst
Data Analyst
Database Administrator
Ethical Hacker
Information Security Manager
Information Systems Auditor
Network Administrator
Software Developer
Web Developer

EMPLOYERS

Advertising Agencies
Colleges/Universities
Consulting Firms
Government Agencies
Healthcare Organizations
Marketing Research Firms
Nonprofit Organizations
Pharmaceutical Companies
Retailers
Technology Firms

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