



Department of Marketing
Certificate in
INTERNATIONAL LOGISTICS

Office Use Only
Approved by:
Date:

Application for Admission

Submit your application as early as possible (prior to taking the courses if possible) to make course scheduling more convenient.

Please email the completed form to MarCerts@fiu.edu or return it to the Department of Marketing (RB 310).

For information regarding courses, preferred course sequences, and benefits of earning the certificate, please visit MarketingCertificates.fiu.edu or contact Professor Craig Austin at laaustin@fiu.edu or 305-348-2571.

APPLICANT INFORMATION (Please print neatly.)

Last Name: First Name: Middle Initial:
Panther ID #: FIU Email:
Phone: Non- FIU Email:
Mailing Address:
City: State: Country: Zip code:
Expected Graduation Date: Semester Year
Major(s): Minor(s):

CERTIFICATE COURSE REQUIREMENTS (Students must take the 6 courses and must earn a C or higher in each of the 6 courses. In addition to this application, a Change of Program form must be submitted to the OneStop office prior to earning 90 credits.)

Required Courses (3)

- MAR 3023 Introduction to Marketing (Fall, Spring, Summer)
MAR 4144 Export Marketing (Fall, Spring, Summer)
TRA 4203 Principles of Logistics (Fall, Spring, Summer)

Elective Courses (3)

- Choose one (1) of the following:
TRA 4721 Global Logistics (Fall, Spring, Summer)
MAR 4156 International Marketing (Fall, Spring, Summer)
Choose two (2) of the following:
MAR 4203 Marketing Channels (Fall, Spring)
TRA 4202 Logistics Technology (Fall)
TRA 4214 Logistics Strategy (Spring)