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## **FIU business school hires in marketing**

FIU's College of Business Administration has named Dr. Anthony Miyazaki assistant professor of marketing, the university said in a statement.

Miyazaki will begin teaching during the spring 2004 semester, FIU said.

"I am pleased that Anthony has joined our team of top-notch professors," Joyce Elam, the college's executive dean, said in the statement.

Miyazaki is a member of several professional organizations including the Academy of Marketing Science, the American Marketing Association and the Association of Consumer Research.

He also serves on the editorial boards of *Psychology & Marketing* and the *Journal of Public Policy & Marketing*.

Separately, FIU's graduate business school has hired Barry Shiflett, Ellie Browner and Corinne Young to its staff, said Jose de la Torre, the graduate business school's dean.

Shiflett will serve as the school's director of career management services, Browner will serve as director of graduate admissions and student services, while Young has been named to director of marketing and corporate relations.

Shiflett will manage interviewing and networking programs to help students get jobs. Prior to FIU, Shiflett held posts at the Georgia State University, the University of Florida and Auburn University.

Browner will begin her new post overseeing all graduate admissions and student services. Browner has held marketing posts at the school's evening MBA programs, and has helped launch and manage non-credit education programs.

Young, the new director of marketing and corporate relations, will sell FIU's programs to business and non-profit organizations in Florida. Before joining FIU, Young was an executive director at the Institute for World Commerce Education at the University of Tampa.