Annette R. Martinez, CLU, ChFC, CPCU
Vice President of Operations, Human Resources
State Farm® Insurance Companies
Corporate Headquarters – Bloomington, Illinois

Currently the Human Resources Vice President of Operations for State Farm Insurance, Martinez has enjoyed many aspects of her career, particularly working at a company with strong ethical values. The company’s mission and vision (being a good neighbor, providing quality service and relationships, mutual trust, integrity and financial strength) align well with her own guiding principles. She enjoys State Farm’s family atmosphere, which also offers many opportunities for career enrichment. In her 23 years at State Farm, Martinez has worked in several departments including Life/Health Insurance, Diversity & Inclusion, Claims, and has held other key operational assignments that led her to her current role in Human Resources.

Martinez is an authentic leader and strong role model for other professionals who believes whole-heartedly in paying it forward. “It is our obligation to ensure that future generations are well-equipped and knowledgeable to reach their aspirations,” she states. She is a strong advocate for diversity and inclusion, and in 2009 was named one of the top five Latina executives by Latina Style Magazine.

Martinez earned a bachelor’s degree in biology from the University of Northern Colorado. She earned the Chartered Life Underwriter (CLU) designation in 1995, the Chartered Financial Consultant (ChFC) designation in 1996, and the Chartered Property Casualty Underwriter (CPCU) in 2010. She is a member of the OSF St. Joseph Community Board, the John M. Scott Healthcare Commission, the NHCC (National Hispanic Corporate Council) for Corporate Executive Development Program, and the MLCP (Multicultural Leadership Program) Advisory Board.