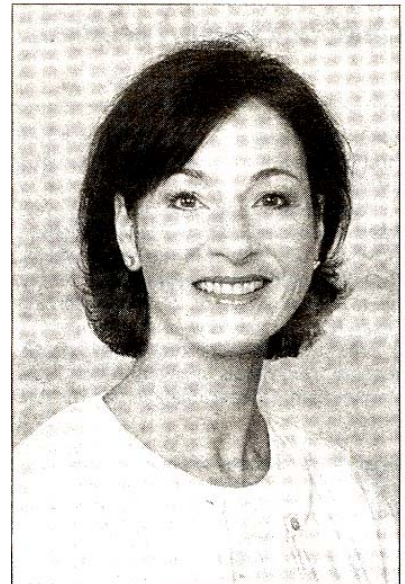


SUN POST

September 9, 2004

INFORMATION: Marci Richardson was recently appointed as coordinator of Information and Communication Sciences for Florida International University's (FIU) College of Business Administration (CBA).

Richardson's responsibilities will include producing the CBA's three newsletters, which are published electronically and in print. She also will gather information and contribute to other CBA publications, such as its alumni magazine and various brochures. Additionally, Richardson will serve as the liaison between the Executive Dean's Office and the Business Student Council, a board comprised of repre-



Marci Richardson

representatives from all of the CBA's student organizations.

"We are delighted to have Marci as a part of our team," said Dr. **Sally Gallion**, assistant dean of marketing, communication, and publications. "With her writing expertise and relevant journalistic and business experience, she will be a great addition to our communication effort."

Prior to joining the CBA, Richardson was a freelance reporter for the *South Florida Sun-Sentinel*. Before that she was a teacher in Broward County for seven years. She also was the founder and CEO of **In Unison School Apparel**, one of the largest providers of school uniforms in Broward County.

Florida International University's College of Business Administration, South Florida's leading business school with unique expertise in international business, entrepreneurship, and information technology (IT) strategy, is the largest of the University's professional schools. Among the College's more than 30,000 alumni are some of South Florida's most successful business leaders and entrepreneurs. Approximately 5,000 students are enrolled in its undergraduate business pro-

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grams and more than 800 graduate students study in its Chapman Graduate School of Business every year. Another 1,000 participate annually in one or more of its professional and executive education programs.

The College is one of only 480 business schools in the world – about 25% of all business schools – accredited by the AACSB International, **The Association to Advance Collegiate Schools of Business**. It ranks in the top 10 among these schools in the number of students it graduates each year, and its Chapman School offers the 6th largest part-time MBA program among them. *U.S. News & World Report* (2005) ranked the College's undergraduate international business programs the 9th best in the nation and its graduate international business programs among the top 25 in the U.S. (*Best Graduate Schools 2005*), the only Florida business school to make both lists. *Business Week* (October 21, 2002) also ranked the College among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others.

For additional information about the CBA and its Chapman School, call Assistant Dean Sally Gallion at 305-348-6631, e-mail gallions@fiu.edu or visit the College's website at <http://cba.fiu.edu>.

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