

Gustavo Cisneros Joins with International Business Leaders to Launch FIU Entrepreneurship and Venture Capital Forum

BUSINESSWIRE MIAMI

Gustavo A. Cisneros, Chairman of The Cisneros Group of Companies, today welcomed business leaders and entrepreneurs from throughout the Americas to the first America's Venture Capital Conference at Florida International University (FIU) here today.

"This important event is a new and exciting forum for those seeking capital for growth in South Florida and the America's – a place where new ideas and concepts for global businesses of the future – meet the proven techniques and strategies of the successful businesses of today," Mr. Cisneros said.

Mr. Cisneros told the large group of business leaders, venture capitalists and entrepreneurs gathered at the event that the FIU Forum has been launched at an important time in business history.

"It is a time when businesses – and people from all walks of life and all parts of the world – are looking for answers, for constructive solutions to problems, and for the inspiration to fuel growth and success in the future," he said.

"This is a place where we can begin to propel dreams forward towards reality and help creative ideas bear fruit," Mr. Cisneros said.

He added that the Cisneros Group is proud to be associated with the growing community of business leaders, educators and scholars in Miami, "all dedicated to the same principals we have adhered to in our own business through the years." He said these principals include "enhancing the well-being of the community in which we live, giving back to our fellow citizens, encouraging the development and sharing of wealth with those who helped produce it, and building a sustainable community of lifelong learners."

The Cisneros Group has built production studios in Florida where it recently launched the highly successful Eva Luna telenovela now appearing in prime time on Univision. This project was fully developed and executed from start to finish in Florida.

About the Cisneros Group

The Cisneros Group of Companies is one of the largest privately held media, entertainment, telecommunications and consumer products organizations in the world. The Cisneros Group owns or holds interests in companies ranging from broadcast television, television production, and telecommunications to travel resorts. Through its diverse businesses and world-class partnerships, the Cisneros Group of Companies delivers some of the top brands and highest-quality services to the 550 million Spanish- and Portuguese-speaking consumers in the Americas and Europe. The Cisneros Group sells TV programming and other media content on five continents and in over 90 countries.

