

FIU Students Learn about Doing Business in Germany

As part of their 2-week European Study Tour, 30 FIU business students visited Munich Business School last Monday along with their instructor, Dr. Doreen J. Gooden.

During a 5 hour lecture, the students received an overview about Germany's economy and government as well as cultural and historic information from Prof. Dr. Maraz and Chris Weilage. Students seemed particularly interested in the way Germans conduct business and eagerly took notes on their notebooks and laptops.



While business topics covered the majority of the time, it was the table soccer in the MBS student lounge which grabbed the attention of the FIU students during lunch.



After their stop over at MBS, the group went on to pay a visit at BMW for a company lecture in combination with touring the BMW Welt.

“This trip is invaluable to our students as it exposes them to new ideas and new ways of doing business”, Dr. Gooden states.



It was the first time such a large group has visited Munich Business School with future visits planned in fall. “This is a further opportunity to intensify the existing cooperation between FIU and Munich Business School” says Dr. Baldi, dean of Munich Business School.

Currently, there are four dual degree master programs set up between the universities, including an MSC in Finance as well as an international MBA.