Florida International University’s College of Business Administration announced Tuesday that it will launch an International Business Honors Program in August.

The program will stress international business operations.

“The program gives these honor students a thorough grasp of the multicultural challenges inherent in today’s global business environment and proficiency in a particular language and region of the world,” said Executive Dean Joyce Elam. “It capitalizes on our faculty’s strength in international business and on the university’s resources in the global arena.”

The program will limit enrollment to about 30 students each year, she said. Students can choose a region and corresponding language in which to focus their studies. Students must pick from among a selection of foreign languages, including those of Asia, Europe, and Latin America.

Course selection includes curriculum and overseas studies in each student’s selected foreign language and regional studies area. Students also will attend special functions with executives from Miami’s business community, Ms. Elam said.

“In order to help students build the professional, interpersonal, and analytical expertise they will require to ensure their future success, they also will participate in professional development activities that include seminars on leadership, team-building, oral and written communication and career-planning,” Ms. Elam said.

Dean Joyce Elam says honors students will benefit from FIU's strengths in international business.

begins during the second semester of the sophomore year, students will have to complete the business courses necessary for a bachelor’s degree with an international business major along with courses that demonstrate foreign language fluency and socio-economic and political expertise in a particular region of the world.

“This exciting new program integrates all of the disciplines that successful global managers need to have—language, regional studies, and technical business skills,” said Laura Kozlowski, program director. “Our students also will emerge with global cultural and interpersonal skills that will help them build vital relationships with business colleagues from various backgrounds and cultures.”

Ms. Kozlowski said the college is accepting applications for fall programs.

The College of Business Administration is the second largest of FIU’s professional schools, enrolling about 3,800 undergraduates and more than 900 graduate students each year.

Details: Assistant Dean Sally Gallion, (305) 348-6631.