FOR IMMEDIATE RELEASE

FIU’s EXECUTIVE MBA PROGRAM RECEIVES HIGH MARKS IN STUDENT SATISFACTION SURVEY
Program Scored Highest in Overall Quality and Value

MIAMI, Fla. – (Dec. 21, 2001) – In a recent study conducted by the Executive MBA Council and FGI Research, Inc., that compared student satisfaction with 55 executive MBA programs across the country, the program offered by FIU’s Chapman Graduate School of Business was ranked well above the national average – proving once again that the Chapman School is leading the way in helping business professionals succeed in today’s competitive environment.

Participating in the study were 1,747 students from 55 executive MBA programs. They were asked to rank their program in a range of categories, including curriculum, faculty and teaching effectiveness, administration, teaching methods, and general program characteristics.

The percentage of students who ranked the Chapman School’s Executive MBA (EMBA) program at the top for overall quality and value was higher than that of all other programs combined. While the program also received top scores within each category, it scored above all programs in every category in the area of teaching methods, which included, among other factors, class discussion, use of the case-study method, team projects, and guest speakers. FIU’s EMBA program also was ranked highest for its ability to further students’ careers, its cost, its length, the flexibility of its class schedules, its use of technology, its incorporation of current issues, and its responsiveness to students’ concerns.

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“We’re delighted with these results,” said the College of Business Administration’s Executive Dean Joyce Elam. “We work hard to provide the best total graduate education experience possible to prepare our students for new and expanded responsibilities as senior-level executives. It’s gratifying to see that, from their perspective and compared to similar programs, we are doing exceptionally well.”

Like all of its graduate degree offerings, the Chapman School’s EMBA program is fully accredited by AACSB International – The Association to Advance Collegiate Schools of Business, the recognized accrediting body for graduate business programs around the world.

The EMBA program’s goal is to provide participants with the foundations of general management – a solid theoretical and practical understanding of core business disciplines and of how these disciplines interrelate when applied to real-world business challenges. It also gives participants the skills to navigate strategically and adeptly in the evolving digital economy and within a global business environment. Its selective admission policies and its capping of class size at about 40 students fosters high quality instruction and interaction as well as enabling 24-7 faculty responsiveness to each participant.

The EMBA program’s students earn their degree in 21 months, attending classes three Saturdays and one Friday per month. The program itself is divided into four quarters per year (fall, winter, spring and summer), with each quarter meeting for a 12-week period. A three-day residency session precedes the first quarter session each year.

New EMBA classes begin each August at the Kovens Conference Center and each January at the Pembroke Pines (on Sheridan Street, one mile west of I-75).

“We wanted to increase our presence in Broward County and offer another campus location for those students living in and around the area,” said Program Director Steve Beste. “With southwest Broward’s rapidly growing population and the existing quality facilities in Pembroke Pines, it was a natural choice for us.”

FIU’s Alvah H. Chapman, Jr. Graduate School of Business, South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling 900 graduate students each year.
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It also is South Florida’s top-rated business research school and one of only 405 business schools in the world accredited by the AACSB International – The Association to Advance Collegiate Schools of Business. The Chapman School offers the 8th-largest part-time MBA program among this group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. The September 13, 2001, issue of America Economía, a premier Pan-regional business journal published by Dow Jones, listed the College of Business Administration at FIU among the top 50 business schools from around the world for Latin American business students. Its full-time International MBA program was ranked at or near the top in recent AACSB International benchmarking study. U.S. News and World Report (October 15, 2001) ranked its Global Executive MBA program among the top 25 best online MBA programs. It also is one of only 28 business schools to have received a Department of Education grant to establish and support an international business center.

For additional information about the Chapman School and the College of Business Administration, please call Assistant Dean Sally Gallion, (305) 348-6631.

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