BE A “STAR” THIS HOLIDAY SEASON WITH A GIFT THAT MEANS BUSINESS

- Approximately 500 stars left –

WHAT: Florida International University’s (FIU) College of Business Administration invites all students, faculty, staff and alumni to leave their permanent mark on the new $45 million state-of-the-art building complex, with donations to ensure their names are included in a planned “Wall of Stars.” These limited and coveted stars make the perfect gift this holiday season for those wishing to give something back to the College and be a part of the new building’s history. Each donation is tax deductible and will be matched by the State of Florida dollar for dollar.

COST: Giving levels for students start at $150. Giving levels for faculty, staff and alumni range from $300 to $15,000.

HOW: Pledges can be made at http://cba.fiu.edu/web/donate/index.htm, from link at home page cba.fiu.edu or in person at Suite 310 in the College’s Ryder Business Building. For additional donation information, please contact Annabelle Rojas, director, Office of External Relations and Resource Development, at 305-348-3339 or William Levin at 305-348-0473.

WHY: The "Wall of Stars” is part of the Building for Business Campaign, the first comprehensive, multi-faceted fundraising initiative the College has ever undertaken to build a world-class, business school complex. Its goal is to become one of the best public, urban business schools in the U. S., recognized world-wide as a leader in international business education.

The new state-of-the-art building complex will be located just north and west of the Ryder Business Building, University Park campus. It will house the College of Business Administration’s Alvah H. Chapman, Jr., Graduate School of Business as well as selected R. Kirk Landon Undergraduate School of Business programs.

MEDIA CONTACT: Abril Barba
Burson-Marsteller
305.347.4345
Abril_Barba@mia.bm.com

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