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FIU’s CHAPMAN GRADUATE SCHOOL OF BUSINESS ANNOUNCES ADDITIONS TO DEAN’S STAFF

MIAMI, Fla. – (November 24, 2003) – Jose de la Torre, dean of Florida International University’s (FIU) Chapman Graduate School of Business in the College of Business Administration (CBA), recently appointed three directors to join his staff: Barry Shiflett, Director of Career Management Services; Ellie Browner, Director of Graduate Admissions and Student Services, and Corinne Young, Director of Marketing and Corporate Relations.

In addition to supervising all aspects of career services activities for MBA and MS students at the Chapman School, Shiflett will lead numerous educational programs on job-related topics such as interviewing and networking. Before joining the College, Shiflett was Director of MBA Career Services and Special Projects at the J. Mack Robinson College of Business, Georgia State University. Prior to that, he served as Assistant Director for Cooperative Education and Associate Director for Employment Relations at the University of Florida’s Career Resource Center and Coordinator of Co-op and Placement at Auburn University in Montgomery, Alabama. His earlier experience includes chairing mini-workshops at regional cooperative education and placement conferences as well as publishing articles and manuals on various areas of co-op placement. Shiflett’s most noted publication is a workbook entitled “Developing a Marketing Plan for College Recruiting.”

Shiflett earned a Master’s in Educational Administration and a Bachelor’s in Secondary Education and Law Enforcement from Auburn University. He has served as President of the Georgia Association of Colleges and Employers (GACE) and is a former Vice President and Chair of the 2001 annual conference of the MBA Career Services Council (MBACSC). Shiflett resides in Plantation.
Browner has been with FIU’s College of Business Administration since 1989. In her new capacity at the Chapman School, she will oversee graduate admissions and handle all student service activities. Previously, she was the Director of the Evening MBA program for which she coordinated the marketing activities, admissions, and assessments. Browner also served as the Director of the Center for Management Development, where she was responsible for designing and implementing various non-credit professional programs. Before joining the College, she was Planning Analyst and Training Manager for the MIS department at Racal-Datacom.

Browner earned a Master of Science in Adult Education and Human Resource Development and a Bachelor of Business Administration from FIU. A recipient of an Educational Leadership Enhancement Grant, Browner has served on the national executive board numerous times for the annual conference of Management and Executive Development and, in 1987, she was named “Woman of the Year” by the American Business Women’s Association. She is a member of several associations, including the American Society for Training, Greater Miami Society of Human Resources Management, and the International Society for Performance and Instruction. Browner resides in Aventura.

Young, who served as executive director for the Institute for World Commerce Education (IWCE) at the University of Tampa, has joined the Chapman School to sell its innovative programs to businesses, governments, and non-profit organizations in Florida. While at the University of Tampa, she also served as associate dean for its College of Business.

Young has a Ph.D. in Philosophy from Tulane University, New Orleans, and a Master of Business Administration in Accounting from Loyola University, New Orleans. She served as a consultant with Florida Investment Services and Deutsche Bank; was Vice-President of Marketing at Florida Green Gardens, LLC., and Treasurer at Protector Inc. She has been the recipient of The Louise Loy Hunter Award, International Businessperson of the Year in Tampa Bay, the University of Tampa National Alumni Association Award, and College of Business Teaching of Excellence Award. Young’s community service includes FTAA Florida, Inc., Tampa Bay Women in International Trade, and The Gulf of Mexico States Accord (GOMSA), among others. Young has been published in *The Tampa Bay Business Journal, Challenges for Management*, and *The Journal of Economic Education*. She resides in Coral Gables.

Florida International University’s College of Business Administration, South Florida’s business education leader with unique expertise in international business, entrepreneurship, and information technology (IT), is the largest of FIU’s professional schools. Annually, it enrolls approximately 3,400 students in its undergraduate business programs and more than 1,100 graduate students in its Chapman Graduate School of Business. It also is South Florida’s top-rated business research school and one of only 452 business schools in the world accredited by
the AACSB International—The Association to Advance Collegiate Schools of Business. The College ranks in the top 10 among these schools in the number of students it graduates each year, and the College’s Chapman School offers the 6th largest part-time MBA program among them. *U.S. News & World Report* (2004) ranked the College’s undergraduate international business program 14th in the nation. *Business Week* (October 21, 2002) ranked it among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others. The August 15, 2003 issue of *America Economia*, a premier pan-regional business journal, rated it among the top 50 international MBA schools for Latin American students. *Hispanic Business* (March 2002) ranked the CBA among the top five business schools for Hispanics. The College also is one of only 30 business schools to have received a Department of Education grant to establish and support an international business center. *Hispanic Trends* (Summer 2003) ranked the College in its list of the Top 25 MBA programs for Hispanics. The CBA, which was featured among other leading MBA programs, was the only school in Florida to be included in the publication’s ranking.

For additional information about the CBA and its Chapman School, please call Assistant Dean Sally Gallion at (305) 348-6631 email gallions@fiu.edu or visit the College’s website at [http://cba.fiu.edu](http://cba.fiu.edu).

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