FIU's CHAPMAN GRADUATE SCHOOL OF BUSINESS ANNOUNCES DUAL DEGREE PROGRAM

Partnerships Established with Business Schools at
Universidad ORT, COPPEAD, Universidad de Anahuac, Universidad de San Andres and Pontificia Universidad Católica de Chile

MIAAMI, Fla. – (Nov. 24, 2003) – Jose de la Torre, dean of the Alvah H. Chapman, Jr., Graduate School of Business in Florida International University’s College of Business Administration (CBA), announced that the Chapman School has launched a new, two-year dual degree program that enables graduate business students from partner business schools outside the U.S. the opportunity to earn an MBA from their home institution and a Master of International Business (MIB) from Florida International University.

Agreements for the dual degree program have been signed with Universidad ORT, Montevideo, Uruguay; The COPPEAD Graduate School of Business Administration of the Federal University of Rio de Janeiro, Brazil; Universidad de Anahuac, Mexico City; Universidad de San Andres, Buenos Aires, Argentina; and Pontificia Universidad Católica de Chile, Santiago. Additionally, College representatives are targeting other leading business school partners throughout the Americas.

“We're tremendously excited about the dual degree program,” said de la Torre. “The College is known for its international business focus, and this exceptional program is just another example of our commitment to developing business professionals and entrepreneurs for careers in global businesses, particularly in The Americas.”

The program is very attractive to international students because, after they have attended FIU’s Master of International Business (MIB) program for eight months during the second year of their studies, they are eligible, under F-1 status, to apply for 12 months of Optional Practical Training (OPT) at a U.S.-based corporation.

“The whole package is distinctive and unique,” said Antonio Morfin Maciel, director of graduate business programs at the Universidad de Anahuac. “In addition to the fact that Miami is a major business hub for Latin America, we believe our students will strengthen their understanding of international business by ‘living it’ outside of their own country. The tremendous growth in the number of students (more)
wanting to study overseas encouraged us to be part of this program, as well as the partnerships with and involvement of students from other business schools in Latin America.”

The first group of students—from COPPEAD—will begin their time in the Chapman School’s MIB program in January, 2004. To be eligible, students in the program must have completed the first year of their MBA program at their home institution or have completed the partner school’s MBA program in the last two years and want to earn a second degree.

For information and more details about the dual degree program, contact Anna Pietraszek at 305-348-3279, pietrasa@fiu.edu.

Florida International University’s College of Business Administration, South Florida’s business education leader with unique expertise in international business, entrepreneurship, and information technology (IT), is the largest of FIU’s professional schools. Annually, it enrolls approximately 3,400 students in its undergraduate business programs and more than 1,100 graduate students in its Chapman Graduate School of Business. It also is South Florida’s top-rated business research school and one of only 452 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College ranks in the top 10 among these schools in the number of students it graduates each year, and the College’s Chapman School offers the 6th largest part-time MBA program among them. *U.S. News & World Report* (2004) ranked the College’s undergraduate international business program 14th in the nation. *Business Week* (October 21, 2002) ranked it among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others. The August 15, 2003 issue of *America Economia*, a premier pan-regional business journal, rated it among the top 50 international MBA schools for Latin American students. *Hispanic Business* (March 2002) ranked the CBA among the top five business schools for Hispanics. The College also is one of only 30 business schools to have received a Department of Education grant to establish and support an international business center. *Hispanic Trends* (Summer 2003) ranked the College in its list of the Top 25 MBA programs for Hispanics. The CBA, which was featured among other leading MBA programs, was the only school in Florida to be included in the publication’s ranking.

For additional information about the CBA and its Chapman School, please call Assistant Dean Sally Gallion at (305) 348-6631 email gallions@fiu.edu or visit the College’s website at http://cba.fiu.edu.