FOR IMMEDIATE RELEASE

FIU’s COLLEGE OF BUSINESS ADMINISTRATION NAMES
ANTHONY D. MIYAZAKI, PH.D., ASSISTANT PROFESSOR OF MARKETING

MIAMI, Fla. – (Nov. 24, 2003) – Anthony D. Miyazaki, Ph.D. has been appointed Assistant Professor of Marketing in Florida International University’s (FIU) College of Business Administration (CBA), announced Dr. Joyce Elam, executive dean of the CBA.

Dr. Miyazaki is teaching a course in marketing strategy and will teach executive marketing next semester. His research on topics such as pricing, risky decision making, online consumer privacy, and consumer behavior have been published in numerous journals, including: Journal of Marketing, Journal of Retailing, Journal of the Academy of Marketing Science, Journal of Product and Brand Management, Journal of Public Policy and Marketing, Journal of Business Research, Journal of Consumer Affairs, Psychology & Marketing and others.

Prior to joining the CBA, Dr. Miyazaki was an assistant professor at the University of Miami. During his tenure there, he was awarded 11 research awards and, for two consecutive years, he received the Excellence in Teaching Award (1997-1998). Before entering the education field, he was the assistant marketing director at Guardian State Bank and later marketing director at Rust Automation & Controls, Inc. (formerly Rust Instrumentation & Controls), the leading provider of industrial solutions for process and factory automation in the Rocky Mountain region. Both companies are located in Salt Lake City, Utah.

“I am pleased that Anthony has joined our team of top-notch professors,” said Elam. “His academic experience coupled with his professional background are the perfect combination to provide our students with practical business perspectives.”

Dr. Miyazaki is a member of various professional organizations, including the Academy of Marketing Science, the American Marketing Association and the Association for Consumer Research. He also serves on the editorial boards of Psychology & Marketing and the Journal of Public Policy & Marketing. Dr. Miyazaki resides in Palmetto Bay.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business,
entrepreneurship, and information technology (IT), is the largest of FIU’s professional schools. It enrolls approximately 3,400 students in its undergraduate program and more than 1,100 graduate students in its Chapman Graduate School of Business each year. It also is South Florida’s top-rated business research school and one of only 454 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College ranks in the top 10 among these schools in the number of students it graduates annually, and the College’s Chapman School offers the 6th largest part-time MBA program among them. *U.S. News & World Report* ranked the College’s undergraduate international business program 14th in the nation. *Business Week* (October 21, 2002) ranked it among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others. The August 15, 2003 issue of *America Economia*, a premier pan-regional business journal, rated it among the top 50 international MBA schools for Latin American students. *Hispanic Business* (March 2002) ranked the CBA among the top five business schools for Hispanics. The College also is one of only 30 business schools to have received a Department of Education grant to establish and support an international business center. *Hispanic Trends* (Summer 2003) ranked the College in its list of the Top 25 MBA programs for Hispanics. The CBA, which was featured amongst other leading MBA programs from Universities including Columbia, Dartmouth, Harvard, Stamford and the University of Pennsylvania’s Wharton School of Business, was the only school in Florida to be included.

For additional information about the CBA and its Chapman School, please call Assistant Dean Sally Gallion at (305) 348-6631 email gallions@fiu.edu or visit the College’s website at www.fiu.edu/~cba.

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