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FIU COLLEGE OF BUSINESS ADMINISTRATION NAMES
GRADUATE SCHOOL OF BUSINESS
IN HONOR OF ALVAH H. CHAPMAN, JR.

MIAMI, Fla. – (Nov. 20, 2001) – Underlining its commitment to become one of the country’s leading business schools, Florida International University’s College of Business Administration (CBA) named its Graduate School of Business after former Knight-Ridder CEO Alvah H. Chapman, Jr., at a Nov. 1 dinner at the J.W. Marriott Hotel in Miami.

Along with nearly 500 community and business leaders, Florida Gov. Jeb Bush and other state dignitaries joined FIU President Modesto A. Maidique and CBA Executive Dean Joyce J. Elam at the event, where the formal naming ceremony took place.

The event also kicked off a $10-million fund-raising campaign to help build a new $30-million graduate school of business facility as part of a proposed $75-million business school campus. During the evening, Maidique announced that Armando Codina, South Florida businessman and chairman, FIU Board of Trustees, who is chairing the fund-raising effort for the school’s new facility, personally donated $500,000.

“This evening provided us with the opportunity to honor a man who is legendary in this community as well as being an outstanding business leader,” Elam said. “Mr. Chapman embodies the qualities that we want to instill in our graduates.”

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Chapman has been perhaps South Florida’s most influential business and civic leader throughout the past 30 years – responsible in many ways for Miami’s emergence as an international business center. His leadership also has been evident in a wide range of civic causes, most notably the massive “We Will Rebuild” effort following Hurricane Andrew’s devastation of Miami-Dade County in 1992. Chapman was tapped to head that project by former President George Bush.

“There’s no better example than Alvah of someone who symbolizes the resilience, integrity, and spirit that defines the greatness of America,” said Gov. Bush. “He’s a role model for us all and I know that having his name associated with the Graduate School of Business will ensure that every graduate from this school will have a true sense of purpose.”

Chapman also has been the leader of this community’s nationally-recognized homeless program as founding chairman of Community Partnership for Homeless, Inc.

Chapman has served as a champion of the CBA for many years. His leadership has been key in channeling to FIU gifts worth more than $14 million— from himself, Knight-Ridder, the Knight Foundation and others.

According to Elam, the Chapman Graduate School of Business is a critical component of her vision to further establish the CBA as a recognized force in international business education.

“The Alvah H. Chapman, Jr. Graduate School of Business will enable us to strengthen our graduate programs and continue to propel us to the forefront of top-rated graduate international business schools in the world,” she said.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s 12 professional schools, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. It also is South Florida’s top-rated business research school and one of only 405

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business schools in the world accredited by the AACSB International—The Association to Advance Collegiate School of Business. The College offers the 8th-largest part-time MBA program among this group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. The September 13, 2001, issue of America Economía, a premier Pan-regional business journal published by Dow Jones, listed the College of Business Administration at FIU among the top 50 business schools from around the world for Latin American business students. Its Executive MBA and full-time International MBA programs were ranked at or near the top in recent Executive MBA Council and AACSB International benchmarking studies respectively. It is one of only 28 business schools to have received a Department of Education grant to establish and support an international business center.

For additional information about the College, please call Assistant Dean Sally Gallion, (305) 348-6631.

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