BUSINESSWEEK MAGAZINE RANKS FIU’s CHAPMAN GRADUATE SCHOOL’S INTERNATIONAL MBA PROGRAM AMONG THE BEST IN THE U.S.
Chapman School One of Only Three Florida Schools Ranked

MIAMI, Fla. – (Nov. 1, 2002) – BusinessWeek’s Oct. 21 issue ranked the International MBA program at FIU’s Alvah H. Chapman, Jr., Graduate School of Business among the best in the U.S. in its 2002 Best B-Schools Guide. The magazine placed the program in the third tier group along with programs from American, Fordham, George Washington, South Carolina, Tulane, Rutgers, Syracuse, and others. FIU’s Chapman School was one of only three Florida schools appearing in this year’s ranking, the others being University of Florida (Warrington) and the University of Miami.

“Having our full-time International MBA program ranked among some of the best in the country is quite an honor and an accomplishment considering the program is only three years old,” said Jose de la Torre, dean of the Chapman School. “This achievement confirms that we’ve been successful in developing an MBA curriculum that aptly prepares students to work in a competitive global environment by providing an international and multicultural perspective.”

The rankings, which are based on the quality of teaching and research, the measure of each school’s intellectual capital, and other key factors, result from the opinions of 219 corporate recruiters and 11,518 students at 88 business schools. More than 300 schools in the United States and the rest of the world are graded in the study poll.

The Chapman School also received a top ranking in the Aug. 23 issue of America Economia, a premier pan-regional business journal, which rated the School among the top 50 international MBA schools for Latin American students.

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The International MBA program offers an intensive curriculum that can be completed in 12 months and features language classes, opportunities to participate in study abroad programs, frequent interaction with senior executives involved in international business, professional development seminars focused on leadership, team-building skills, oral and written presentation skills, and career preparation and personal assistance in securing internships and full-time positions upon graduation.

“Since Miami is a major center for international finance and trade and boasts a truly international population, it is an ideal location in which to pursue an International MBA,” de la Torre added.

The Alvah H. Chapman, Jr., Graduate School of Business, South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling 1,100 graduate students each year. It also is South Florida’s top-rated business research school and one of only 424 business schools in the world accredited by the AACSB International – The Association to Advance Collegiate Schools of Business. The Chapman School offers the 6th largest part-time MBA program among this group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. *U.S. News and World Report* (October 15, 2001) ranked its Global Executive MBA program among the top 25 best online MBA programs. *Hispanic Business* (March 2002) ranked Chapman among the top five business schools for Hispanics. It also is one of only 30 business schools to have received a Department of Education grant to establish and support a Center for International Business Education and Research.

For additional information about the Chapman School, please call Assistant Dean Sally Gallion, (305) 348-6631.

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THE BEST
SCHOOLS
Since 1988, BusinessWeek has ranked the best MBA programs in the US every two years. In 2002, we ranked the Top 30 US programs and the Top 10 programs outside the US. The 2002 rankings result from the opinions of 219 corporate recruiters and 11,518 students at 88 B-schools around the world, and from BusinessWeek's measure of each B-school's intellectual capital.

Scan detailed information about those programs and more than 300 other full-time programs around the world. Use our updated search and compare tools to see how the B-schools measure up against each other. Our facts and figs tool lets you create your own customizable rankings tables. Our ROI Calculator lets you know how long it'll take to recoup your MBA investment. Any questions? Ask the world's largest B-school community on our Interactive Forum.

2002 Rankings: Top 30 | Non-U.S. Top 10 | Next 20 | Third Tier | Non-U.S. Second Tier | Articles
Historical Data: 91 Update | 90 Data | 99 Update | 99 Data | 98 Data

More than 300 Full-time MBA Profiles:
Region: Africa | Asia | Europe | Latin American & the Caribbean | Oceania
North America: Canada | Mid-Atlantic | Midwest | Northeast | South | Southwest | West

### TOP 30
1. Northwestern (Kellogg)
2. Chicago
3. Harvard
4. Stanford
5. Pennsylvania (Wharton)
6. MIT (Sloan)
7. Columbia
8. Michigan
9. Duke (Fuqua)
10. Dartmouth (Tuck)
11. Cornell (Johnson)
12. Virginia (Darden)
13. UC Berkeley (Haas)
14. Yale
15. NYU (Stern)
16. UCLA (Anderson)
17. USC (Marshall)
18. UNC (Kenan-Flagler)
19. Carnegie Mellon
20. Indiana (Kelly)
21. Texas (McCombs)
22. Emory (Goizueta)
23. Michigan State
24. Washington (Olin)
25. Maryland (Smith)
26. Purdue (Krannert)
27. Rochester (Simon)
28. Vanderbilt (Owen)
29. Notre Dame (Mendoza)
30. Georgetown (McDonough)

### Non-U.S. Schools
1. INSEAD
2. Queen's University
3. IMD
4. London Business School
5. Toronto (Rotman)
6. Western Ontario (Ivey)
7. Rotterdam School of Management
8. IESE
9. HEC - Paris
10. York (Schulich)

In alphabetical order
- Arizona State
- Babson (Olín)
- Boston College (Carroll)
- Brigham Young (Marriott)
- UC Irvine
- Case Western Reserve (Weatherhead)
- Georgia Tech (DuPree)
- Illinois at Urbana-Champaign
- Iowa (Tippie)
- Minnesota (Carlson)
- Ohio State
- Penn State (Smale)
- Pittsburgh ( Katz)
- Rice (Jones)
- Southern Methodist (Cox)
- Thunderbird
- Wake Forest (Rebecca)
- University of Washington
- William and Mary
- Wisconsin - Madison
Florida International University
Alvah H. Chapman, Jr., Graduate School of Business—International MBA

CLASS OF 2002 GRADUATE COMMENTS

Since our program is a 12-month intensive program, we have to leave work for only one year. Compared to other schools, the tuition for this MBA is only $25,000. We were taught by the most reputable professors in the University. Most importantly, with over 60% being international students, representing more than 20 countries, Florida International University has one of the most diverse student bodies. -- *Marketing*

FIU and the International MBA program deserve to be among *BusinessWeek*'s top MBA programs, especially the top B-school in Florida. This I know from my personal experience attending several universities throughout Florida. None match up to the diversity, academic challenge, professors, and technological accessibility. FIU stands head and heels above such Florida schools as University of Florida, Florida State, etc. -- *Finance*

My MBA experience helped me a lot in my career development, enhancing my analytical skills. I met my expectations, and I am sure I am going to have a better position in the future. -- *Entrepreneurship*

It was a very thorough MBA and had great international exposure and teaching. Also, it was very much geared toward the students' interests and the professors were flexible with this. -- *Finance*

I would recommend the program but depending on the person's goals and objectives. The program is very short and intensive. I would recommend this program to those people who already have a graduate degree and want to compliment it with an MBA. -- *Marketing*