FOR IMMEDIATE RELEASE

CLARK WHEATLEY APPOINTED FACULTY DIRECTOR OF FIU’S EXECUTIVE MBA PROGRAM AT UNIVERSITY PARK

MIAMI, Fla. – (October 22, 2003) – Clark Wheatley has been appointed faculty director of Florida International University’s Executive MBA program at University Park. Wheatley is an associate professor of accounting in the College of Business Administration.

In this role, Wheatley is responsible for the program’s academic content and integrity. He oversees curriculum design, the selection of faculty, the quality of student admissions and the delivery of academic value. Additionally, Wheatley, who obtained his Ph.D. in accounting from Virginia Polytechnic Institute and State University, has been published in The Accounting Review, the Journal of Business Finance & Accounting, the Journal of Forensic Accounting, and others. His papers have been presented at national meetings of the American Accounting Association, the Allied Academies, and the Decision Sciences Institute.

“Dr. Wheatley has been a wonderful asset to the College on many levels,” said Jose de la Torre, dean of the Chapman Graduate School in the College. “In this new role, he will help further the Chapman School’s stature as a provider of world-class graduate business education.”

The program, which begins a new cohort or class every August, was formerly held at the Kovens Conference Center in North Miami, but recently moved into the new state-of-the-art Management and Advanced Research Center (MARC) building at University Park.

The Executive MBA program at Pembroke Pines, held at the FIU Pines Center, begins a new class every January. Sherry Moss is the faculty director for that program.

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Florida International University’s College of Business Administration, South Florida’s business education leader with unique expertise in international business, entrepreneurship, and information technology (IT), is the largest of FIU’s professional schools. Annually, it enrolls approximately 3,400 students in its undergraduate business programs and more than 1,100 graduate students in its Chapman Graduate School of Business. It also is South Florida’s top-rated business research school and one of only 452 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College ranks in the top 10 among these schools in the number of students it graduates each year, and the College’s Chapman School offers the 6th largest part-time MBA program among them. *U.S. News & World Report* (2004) ranked the College’s undergraduate international business program 14th in the nation. *Business Week* (October 21, 2002) ranked it among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others. The August 15, 2003 issue of *America Economia*, a premier pan-regional business journal, rated it among the top 50 international MBA schools for Latin American students. *Hispanic Business* (March 2002) ranked the CBA among the top five business schools for Hispanics. The College also is one of only 30 business schools to have received a Department of Education grant to establish and support an international business center. *Hispanic Trends* (Summer 2003) ranked the College in its list of the Top 25 MBA programs for Hispanics. The CBA, which was featured among other leading MBA programs, was the only school in Florida to be included in the publication’s ranking.

For additional information about the CBA and its Chapman School, please call Assistant Dean Sally Gallion at (305) 348-6631 email gallions@fiu.edu or visit the College’s website at www.fiu.edu/~cba.

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