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FIU’s CHAPMAN GRADUATE SCHOOL OF BUSINESS LAUNCHES NEW
MASTER’S DEGREE FOCUSED ON HUMAN RESOURCE MANAGEMENT
Advisory Board to Play Significant Role in Program Development

MIAMI, Fla. – (Oct. 21, 2002) – Using the College’s unique expertise and experience in international human resource management, FIU’s Chapman Graduate School of Business recently launched an innovative Master of Science in Management—Human Resource Management program. An advisory board comprised of top multinational HR executives and well-known researchers in the field also was established to provide ongoing curriculum feedback and student mentoring.

“The program has a strong international and information technology focus, in keeping with the Chapman School’s two key areas of excellence, assuring that students will graduate with practical experience in all dimensions of international and web-based human resource management,” said José de la Torre, dean of the Chapman School. “Students also will benefit from interaction with prominent HR executives who have worked in Latin America, the Caribbean, Asia, and Europe and are willing to share their insights into the field.”

Some of the HR executives who make up the advisory board are from top multinational companies such as Northern Bank Trust, Telemundo, Xerox, Citi Bank, Turnberry Isle, SunTrust, General Mills, Johnson & Johnson, MTV Latin America, Union Bank, and others.

De la Torre added that this is the only state program focusing on human resources at the graduate level. The program meets Friday evenings and Saturday mornings, includes 12 courses, and can be completed in 16 months. It also offers flexibility, enabling participants to customize their learning experiences to their interests.

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The Alvah H. Chapman, Jr., Graduate School of Business, South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling 1,000 graduate students each year. It also is South Florida’s top-rated business research school and one of only 424 business schools in the world accredited by the AACSB International – The Association to Advance Collegiate Schools of Business. The Chapman School offers the 6th largest part-time MBA program among this group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. *U.S. News and World Report* (October 15, 2001) ranked its Global Executive MBA program among the top 25 best online MBA programs. The August 23, 2002 issue of *America Economia* a premier pan-regional business journal, rated the Chapman School among the top 50 international MBA schools for Latin American students in its global ranking. *Hispanic Business* (March 2002) ranked Chapman among the top five business schools for Hispanics. It also is one of only 30 business schools to have received a Department of Education grant to establish and support a Center for International Business Education and Research.

For additional information about the CBA and the Chapman School, please call Assistant Dean Sally Gallion, (305) 348-6631.

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