FOR IMMEDIATE RELEASE

FIU’s COLLEGE OF BUSINESS ADMINISTRATION NOW OFFERS
UNDERGRADUATE INTERNATIONAL BUSINESS MAJOR ONLINE
Program Designed to Provide Working Professionals with the Opportunity to Earn
Undergraduate Business Degree Completely Online

MIAMI, Fla. – (Oct. 21, 2002) – In January 2003, FIU’s College of Business Administration (CBA) will expand its existing online core curriculum to include courses required to complete a BA in Business Administration with a major in international business. The International Business Major Online (IBMOL) option is designed to provide students who cannot attend a residency degree program due to work schedules, distance or other factors with access to courses 24 hours a day, seven days a week.

“We are delighted that our online courses continue to attract students,” said CBA Executive Dean Joyce J. Elam. “Because of the new online major’s convenience, students won’t have to come to campus to complete their undergraduate degree in international business after taking the required business core online.”

Students taking business courses online may access a course anytime, anywhere by using Internet Explorer version 5.0 or higher. Since a campus commute is eliminated, students save time. The program also allows students to design an individual curriculum and determine their semester course-load.

“Online learning certainly offers students more flexibility than ever before,” said Yair Levy, CBA director of online learning. “Participants must also be prepared to make a strong personal commitment because there’s more responsibility. Students decide when to study, when to participate and when to undertake an assignment.”

Online learning at the CBA has seen about a 25 percent increase per semester since its initial launch last year. Currently, more than 950 students are taking the 32 business courses offered over the Internet.

(more)
Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling approximately 3,300 undergraduate and more than 1,000 graduate students each year. It also is South Florida’s top-rated business research school and one of only 424 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College’s Alvah H. Chapman, Jr., Graduate School of Business offers the 6th largest part-time MBA program among this group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. Its Executive MBA program was ranked at or near the top in a recent Executive MBA Council study and *U.S. News and World Report* (October 15, 2001) ranked its Global Executive MBA program among the top 25 best online MBA programs. The August 23, 2002 issue of *America Economia*, a premier pan-regional business journal, rated the Chapman School among the top 50 international MBA schools for Latin American students in a global ranking. *Hispanic Business* (March 2002) ranked the CBA among the top five business schools for Hispanics. It also is one of only 30 business schools to have received a Department of Education grant to establish and support an international business center.

For additional information about the CBA and the Chapman School, please call Assistant Dean Sally Gallion, (305) 348-6631.

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