FOR IMMEDIATE RELEASE

DR. JOYCE ELAM APPOINTED TO CORPORATE ADVISORY BOARD
OF THE ASSOCIATION OF LATINO PROFESSIONALS IN FINANCE
AND ACCOUNTING

Dean of FIU’s College of Business Administration Becomes Board’s First
Member from Education Community

MIAMI -- (October 1, 2001) – Dr. Joyce J. Elam, dean of FIU’s College of Business Administration (CBA), was appointed recently to the Corporate Advisory Board of the Association of Latino Professionals in Finance and Accounting (ALPFA), a national organization that is dedicated to enhancing opportunities for CPAs and for accounting and finance professionals and students and to expanding Hispanic and Latino representation in the nation's work force. Elam’s appointment marks the board’s first representative from the field of education.

“We’re delighted to have Dean Elam as a board member of this important professional and student association,” said Manny Espinosa, national president of the AAHCPA. “We look forward to incorporating her expertise, especially in the education arena.”

According to Elam, her new appointment will prove beneficial for both the organization and the CBA.

“This College is recognized as a leader in business education among Hispanics,” Elam said. “I believe the experience we have gained in serving Hispanic students, which make up more than half of our student body, will help me to provide valuable insight to the organization. I look forward to learning from its corporate members as well.”

(more)
Elam added that the College’s participation in the Association also will provide opportunities for its accounting and finance students to participate in career fairs that bring them into contact with an array of top-flight potential employers.

Elam will serve a three-year term on the board that includes members of the “Big Five” accounting firms—Ernst & Young LLP, KPMG Peat Marwick LLP, Andersen LLP, PricewaterhouseCoopers LLP, and Deloitte Touche LLP. In addition, representatives from Goldman Sachs, New York Life, Philip Morris, Walt Disney Co., Abbott Laboratories and David Walker, the Comptroller General of the United States, are members of the board.

Incorporated in 1972, the ALPFA was the first national Hispanic professional organization and is open to all Hispanic CPAs, accounting students, and finance-related professions and students.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s 16 schools and colleges, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. South Florida’s top business school and one of only 405 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business, the College offers the 8th largest part-time MBA program among this group. Its full-time International MBA program ranked at or near the top in a recent AACSB benchmarking study, and its IT faculty has been rated among the top 20 (11th) in the U.S. in terms of research productivity. It is one of only 28 business schools to have received a Department of Education grant to establish and support a Center for International Business Education and Research.

For more information about the CBA, call (305) 348-2751 or visit the College’s website at www.fiu.edu/~cba.

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