FIU’s COLLEGE OF BUSINESS ADMINISTRATION NAMES CLINICAL PROFESSOR OF ENTREPRENEURSHIP

MIAMI, Fla. – (Oct. XX, 2002) – Dr. Alan Carsrud, an expert on family and small business as well as on start-up ventures and entrepreneurial companies, has been appointed Clinical Professor of Entrepreneurship in the Management and International Business Department at FIU’s College of Business Administration (CBA), announced Dr. Joyce Elam, executive dean of the CBA.

Dr. Carsrud, who will assume his new post in December, 2002, will teach courses in the areas of corporate entrepreneurship, new venture initiation, business plan writing and preparation, and family businesses. He also will engage other faculty members in research projects, conferences, and course development. Additionally, he will be instrumental in developing and launching the College’s Center for Global Entrepreneurship by fostering academic and business partnerships and creating new family business ventures as well as those in high growth areas such as biotechnology and telecommunications technology.

“A respected and accomplished educator, researcher, and business professional, Dr. Carsrud will be a welcome addition to the College,” Elam said. “With his high level of entrepreneurial expertise, academic prowess, and keen business acumen, he is the ideal person to cultivate the College’s entrepreneurship programs and provide the leadership necessary to initiate and successfully grow its Center for Global Entrepreneurship.”

Prior to joining the CBA, Dr. Carsrud was executive director of the UCLA Venture Development Program, which helps to commercialize technology through new venture development. At UCLA’s Anderson School, he was a senior lecturer in The Price Center for Entrepreneurial Studies and chaired the Family & Closely-Held
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Business Program. Moreover, he was a senior lecturer in Technology Entrepreneurship in UCLA’s Samueli School of Engineering and Applied Sciences. In addition to UCLA, Dr. Carsrud has taught graduate business plan development at the University of Texas at Austin, the University of Southern California and at Pepperdine University.

An active entrepreneur in his own right, Dr. Carsrud was on the start-up team at People Express Airlines and served as founding director of CytoSignal, a biotechnology and drug discovery company. He served on the boards of various other ventures in biotechnology, accounting, sensor and control technology, venture capital, computer security, beverages, marketing and public relations, building products and financial services located in California, Chile and Australia.

An accomplished author, Dr. Carsrud has published more than 120 articles and chapters in his field. He has served in leadership positions for various professional organizations, including vice president for both the International Council for Small Business and the United States Association for Small Business and Entrepreneurship. He is a member of the Board of Directors of the Family Firm Institute and is founding associate editor of *Entrepreneurship and Regional Development*. He also serves on the editorial board of *Family Business Review*.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. It also is South Florida’s top-rated business research school and one of only 424 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College’s Alvah H. Chapman, Jr., Graduate School of Business offers the 8th largest part-time MBA program among this group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. Its Executive MBA and full-time International MBA programs were ranked at or near the top in a recent Executive MBA benchmarking study. *U.S. News and World Report* (October 15, 2001)
ranked its Global Executive MBA program among the top 25 best online MBA programs. The August 23, 2002 issue of *America Economia*, a premier pan-regional business journal published by Dow Jones, rated the Chapman School among the top 50 international MBA schools for Latin American students in a global ranking. *Hispanic Business* (March 2002) ranked the CBA among the top five business schools for Hispanics. It also is one of only 28 business schools to have received a Department of Education grant to establish and support an international business center.

For additional information about the CBA and the Chapman School, please call Assistant Dean Sally Gallion, (305) 348-6631.

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