FIU COLLEGE OF BUSINESS ADMINISTRATION NAMES CAROLINA GOMEZ ASSISTANT PROFESSOR OF BUSINESS & ECONOMICS

MIAMI – (September 25, 2001) – Carolina Gomez joined the Florida International University’s (FIU) College of Business Administration’s (CBA) Department of Management and International Business as a tenure-track, assistant professor in the fall semester, 2001.

In her new post, Gomez will focus her teaching efforts in the area of international business management as well as pursue her research on international business trends and cross-cultural management.

“Dr. Gomez’s dynamic skills in teaching, research, and consulting make her an obvious choice for our College,” said Dr. Joyce J. Elam, dean of the CBA. “We’re confident that she will be a tremendous asset to our students and to the CBA as we continue to build expertise in the area of international business.”

With strengths in international business and management, Gomez brings an exceptional professional background to her new position. She is an accomplished presenter and author, with several works published on topics ranging from international entrepreneurship and multinational management to identifying cross-cultural value and behavior patterns between and among cultures.

Additionally, Gomez has made presentations for several years at the national meeting for the National Society of Hispanic MBAs. She has served as a member on two important steering committees: one for the first meetings of the newly-created Iberoamerican Academy of Management as well as for the -more-
Gomez Appointment—page 2

Ph.D. Project Management Doctoral Students Association Conference (Ph.D. Project MDSA). Since the inception of the PhD Project MDSA, she also has served as a faculty advisor for this association. She is now on the editorial board of *The Journal of Management Research*, a newly created international journal focused on Iberoamerican issues.

Gomez earned her B.S. in international business from Meredith College, where she graduated Summa Cum Laude, as well as a Ph.D. in business administration from the University of North Carolina, Chapel Hill.

Prior to joining FIU, Gomez served as assistant professor at Towson University’s College of Business and Economics and at the University of Houston College of Business Administration.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s 16 schools and colleges, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. South Florida’s top-rated business school and one of only 405 business schools in the world accredited by the AACSB International – The Association to Advance Collegiate Schools of Business, the College offers the 8th largest part-time MBA program among this group. Its full-time International MBA program ranked at or near the top in a recent AACSB benchmarking study, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. It is one of only 28 business schools to have received a Department of Education grant to establish and support a Center for International Business Education and Research.

For more information about the CBA, call (305) 348-2751 or visit the College’s website at www.fiu.edu/~cba.

# # #