WILLIAM WELCH NAMED CHAIR OF FINANCE DEPARTMENT AT FIU’s COLLEGE OF BUSINESS ADMINISTRATION

MIAMI, Fla. – (September 3, 2003) – William Welch, Ph.D., an expert on financial markets and investment management, has been appointed Chair of the Finance Department at Florida International University’s College of Business Administration (CBA), announced Dr. Joyce Elam, Executive Dean of the CBA.

Welch, who has taught at FIU since 1973, will assume his new post this month when the fall term begins. He will continue to teach the graduate course in commercial banking and in the Master of Science in Finance program. Additionally, Welch will lead the department’s internship program, which places students in internships and monitors their progress.

“Establishing lasting professional relationships with area businesses helps expose our students to the finance profession,” said Welch. “I plan to place a great deal of emphasis on encouraging the finance faculty to get involved in the community as consultants both to businesses and to not-for-profit organizations.”

In January 2004, Welch will launch an new cohort of the Master of Science in Finance program at the FIU Pines Center in Pembroke Pines. The program, which will have an investment track rather than the more typical management track, will help students prepare for the Certificate in Financial Planning (CFA).

“Throughout William’s tenure at the University, he has demonstrated his value to the College,” Elam said. “In addition to his expertise in the area of finance, he is an outstanding teacher and leader. As Chair of the Finance Department, he will continue strengthen both it and its programs.”

An accomplished writer, Dr. Welch is the author of Strategies for Put and Call Option Trading. Additionally, he has published numerous articles in journals such as...
Personal Finance Planning, Finance India, International Journal of Finance and Real Estate Finance. Dr. Welch’s finance expertise also has earned him membership on the Board of Directors for Turnberry Bank in Miami.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business, entrepreneurship, and information technology (IT), is the largest of FIU’s professional schools. It enrolls approximately 3,400 students in its undergraduate program and more than 1,100 graduate students in its Chapman Graduate School of Business each year. It also is South Florida’s top-rated business research school and one of only 454 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College’s Chapman School offers the 6th largest part-time MBA program among this group. U.S. News & World Report ranked the College’s undergraduate international business program 14th in the nation. Business Week (October 21, 2002) ranked it among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others. The August 15, 2003 issue of America Economia, a premier pan-regional business journal, rated it among the top 50 international MBA schools for Latin American students. Hispanic Business (March 2002) ranked the CBA among the top five business schools for Hispanics. The College also is one of only 30 business schools to have received a Department of Education grant to establish and support an international business center.

For additional information about the CBA and its Chapman School, please call Assistant Dean Sally Gallion at (305) 348-6631 email gallions@fiu.edu or visit the College’s website at www.fiu.edu/~cba.

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