FOR IMMEDIATE RELEASE

MONIQUE CATOGGIO APPOINTED DIRECTOR, ALUMNI AND PARTNER RELATIONS FOR FIU’s COLLEGE OF BUSINESS ADMINISTRATION

MIAMI, Fla. – (August 15, 2003) – Monique Catoggio has been appointed director, Alumni and Partner Relations for Florida International University’s College of Business Administration (CBA), announced Joyce J. Elam, executive dean of the College. Prior to this position, Catoggio was manager of external relations for the CBA.

In her new capacity, Catoggio will oversee development of programs for graduate and undergraduate alumni to increase their involvement with the business school. She also will be responsible for growing the Alumni Circle, a group of senior-level alumni who serve as advisors to Elam and Chapman School Dean Jose de la Torre and as mentors to current and future alumni. Additionally, Catoggio, a Chapman School grad (MBA ’03), will work closely with others in the College to expand partnerships with local businesses and ensure that current partners continue to benefit from these relationships.

“Monique has been a wonderful asset to the College on many levels,” Elam said. “Now, as a CBA alum, she is able to provide a fresh perspective on what is needed to encourage our graduates – today’s successful business men and women – to remain involved or become re-engaged with the business school.”

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business, entrepreneurship, and information technology (IT), is the largest of FIU’s professional schools. It enrolls approximately 3,400 students in its undergraduate program and more than 1,100 graduate students in its Chapman Graduate School of Business each year. It also is South Florida’s top-rated business research school and -more-
one of only 435 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College’s Chapman School offers the 6th largest part-time MBA program among this group. Business Week (October 21, 2002) ranked it among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others. The August 23, 2002 issue of America Economia, a premier pan-regional business journal, rated it among the top 50 international MBA schools for Latin American students. Hispanic Business (March 2002) ranked the CBA among the top five business schools for Hispanics. The College also is one of only 30 business schools to have received a Department of Education grant to establish and support an international business center.

For additional information about the CBA and its Chapman School, please call Assistant Dean Sally Gallion at (305) 348-6631 email gallions@fiu.edu or visit the College’s website at www.fiu.edu/~cba.

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