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DEAN APPOINTS DR. K. GALEN KROECK TO CHAIR
DEPARTMENT OF MANAGEMENT AND INTERNATIONAL BUSINESS

MIAMI – (August 7, 2001) – Joyce J. Elam, dean of Florida International University’s (FIU) College of Business Administration (CBA) has named Professor Galen Kroeck to chair its Department of Management and International Business.

Kroeck will be responsible for overseeing the department and its nearly 30 full-time faculty members.

“Dr. Kroeck’s hands-on experience as a tenured professor in the College’s Department of Management and International Business will enable a smooth transition to his new post as department chair,” Elam said. “The fact that he was selected by his peers to serve as their new leader bodes well for his success in this new role. I look forward to working with him more closely in the years ahead to further strengthen our excellent reputation in international business education.”

The Management and International Business Department includes undergraduate majors in General Management, Human Resource Management, International Business, and Management with an Entrepreneurship Track. Additionally, the department recently added an International Business Honors Program. This highly selective program, which begins during the second semester of students’ sophomore year, requires them to choose a region and corresponding language in which to focus their studies. Course selection includes overseas studies along with the prescribed business courses.

“We’re instituting programs that will enable students to secure a thorough grasp of the technological and multicultural challenges inherent in today’s global business environment,” Kroeck said.

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Author of numerous human resources research books, journal articles, and reports, Kroeck has taught a wide range of courses in human resources, management, research methods and organizational behavior at the undergraduate, master’s and doctoral levels. He has served as Director of Doctoral Studies for the College and as chairman of the FIU Research Council.

Kroeck graduated from Ohio University in 1974 with a B.A. in General Psychology, and went on to receive both an M.A. and Ph.D. in Industrial/Organizational Psychology from the University of Akron. Prior to joining the CBA faculty in 1982, he worked as a research and teaching assistant at his alma mater and for the Office of Naval Research, as well as a research consultant for the cities of Akron and Cleveland, Ohio.

Additionally, Kroeck has consulted on major projects for numerous corporations, including Lucent Technologies, Fiat International, SunTrust, FPL, Miami-Dade County Schools, City of Miami Police Department, Royal Caribbean Cruise Lines, and has served as an expert witness in a range of discrimination cases, testifying on behalf of both plaintiffs and organizations such as Joe’s Stone Crab Restaurant.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s 16 schools and colleges, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. One of only 405 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business, the College offers the 8th largest part-time MBA program among this group and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. It is one of only 28 business schools to have received a Department of Education grant to establish and support a Center for International Business Education and Research.

For more information about the CBA, call (305) 348-6631 or visit the College’s website at www.fiu.edu/~cba.

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