For Immediate Release

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FLORIDA INTERNATIONAL UNIVERSITY’S COLLEGE OF BUSINESS ADMINISTRATION HIRES NEW DIRECTOR OF EXECUTIVE AND PROFESSIONAL EDUCATION

- Robert Garcia to manage non-degree educational programs-

MIAMI, June 28, 2006 – Florida International University’s College of Business Administration announced today that it has hired Robert Garcia as director of executive and professional education. Garcia will be responsible for the development, promotion and delivery of non-degree educational programs to individuals, corporations and government agencies throughout South Florida, the U.S., and Latin America.

Garcia has more than two decades of experience in human resources, strategic planning, and management development. Currently, he is focused on evaluating the best practices of businesses throughout the industry to solidify and enhance the college’s programs offerings.

“The university’s College of Business Administration offers specialized, non-degree executive and professional education programs to organizations and individuals interested in improving specific skill sets in a targeted and measured environment,” said Joyce Elam, executive dean of the university’s College of Business Administration. “We are confident that Robert Garcia is the ideal person to help us engage regional and international business professionals and to communicate the value of this educational platform.”

Garcia speaks Spanish and English and will meet with business leaders throughout the Americas to further develop the professional and executive program portfolio.

“I am eager to expand the college’s offerings and work with businesses to create customized programs that will maximize organizational effectiveness and develop superior leaders,” said Robert Garcia. “The college’s Executive and Professional Education programs provide business professionals with the tools they need to bring their organizations to the next level of excellence.”

Garcia is a graduate of Nova Southeastern University and has a master’s in business administration from Florida International University. He founded the Latin American HR Forum and holds board memberships in the following organizations: Florida International University’s Master of Science HR Management, the Greater Miami Society for Human resource Management, and the International Kids Fund.

About Florida International University’s College of Business Administration

Florida International University’s College of Business Administration, South Florida’s leading business school with unique expertise in international business, entrepreneurship, and information technology (IT) strategy, is the largest of the university’s professional schools. Among the college’s more than 30,000 alumni are some of South Florida’s most successful business and civic leaders and entrepreneurs. Approximately 6000 students are enrolled in undergraduate business courses in its R. Kirk Landon Undergraduate School of Business and more than 1,000 graduate students study attend its Alvah H. Chapman, Jr., Graduate School of Business every year. Another 1,000+ professionals participate annually in one or more of its professional and executive education programs.

For additional information about the college, its Landon Undergraduate School of Business, and its Chapman Graduate School of Business, please visit the college’s Web site at http://business.fiu.edu or call Dr. Sally Gallion at 305-348-6631.

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