FOR IMMEDIATE RELEASE

FIU’s COLLEGE OF BUSINESS ADMINISTRATION’S ALUMNI CHAPTER ANNOUNCES NEW BOARD MEMBERS

MIAMI, Fla. – (June 23, 2004) – Florida International University’s College of Business Administration’s (CBA) Alumni Chapter recently announced its new board of directors.

The Chapter, a division of FIU’s Alumni Association, offers the College’s alumni the opportunity to attend social, networking, cultural and family events. The new board (effective July 1), which consists of Jeremy Baker, Denise Pena, Marteena Rodriguez, Nelson Vallin, Arvi Arunachalam and Arturo Aviles will help facilitate these activities and promote the organization.

As president, Jeremy Baker (BBA, ’00) will be the chief executive officer for the Chapter, preside over all meetings, appoint chairs to committee positions, represent the Chapter at all University functions, and sit on the Executive Board of Directors of the FIU Alumni Association. Baker is a senior accountant at Florida International University.

Denise Pena (BBA, ’97), a senior analyst at Commerce Bank, has been named president elect. This new position, created by this year’s board, will shadow the president throughout the year and assist in presidential duties. Pena will become president of the Alumni Chapter in June 2005.

Marteena Rodriguez (BA ’92), a certified public accountant at Colbert, Bouie and Juncadella PA, has been elected vice president of the Chapter. In this role, Rodriguez is responsible for assisting the president, presiding over meetings and attending functions in his absence.

Nelson Vallin (BBA ’99) has been elected vice president of Chapter programming. As such, Vallin will coordinate the events and programs the Chapter sponsors and presents during the year. Vallin is a sales service associate at Bank of America.
As treasurer, **Arvi Arunachalam** (MSF, ’03) is responsible for the accounting of all Chapter funds. He will present a financial report to the Chapter at each meeting, a quarterly report to the Dean’s office, and an annual report to the Executive Board of the FIU Alumni Association.

**Arturo Aviles** (BBA, ’02) a financial services representative at Mass Mutual Financial Services, has been elected secretary of the Chapter. He is responsible for the maintenance of the Chapter’s records, has charge of the Chapter insignia, and will record and provide the minutes of all board, committee, and general membership meetings and functions.

Florida International University’s College of Business Administration, South Florida’s leading business school with unique expertise in international business, entrepreneurship, and information technology (IT) strategy, is the largest of the University’s professional schools. Among the College’s more than 30,000 alumni are some of South Florida’s most successful business leaders and entrepreneurs. Approximately 5,000 students are enrolled in its undergraduate business programs and more than 800 graduate students study in its Chapman Graduate School of Business every year. Another 1,000 participate annually in one or more of its professional and executive education programs.

The College is one of only 480 business schools in the world—about 25% of all business schools—accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. It ranks in the top 10 among these schools in the number of students it graduates each year, and its Chapman School offers the 6th largest part-time MBA program among them. *U.S. News & World Report* (2004) ranked the College’s undergraduate international business programs the 14th best in the nation and its graduate international business programs among the top 25 in the U.S. (*Best Graduate Schools 2005*)—the only Florida business school to make both lists. *Business Week* (October 21, 2002) also ranked the College among the best in the U.S., placing it in the group with American, Fordham, George Washington, South Carolina, Syracuse, Rutgers, Tulane, and others. For the past three years, *America Economia*, a premier pan-regional business journal, has rated it among the top 50 MBA schools for Latin American students. For the last five years, *Hispanic Business* has ranked the College among the top 25 business schools for Hispanics. *Hispanic Trends* (Summer 2003) ranked the College in its list of the Top 25 MBA programs for Latinos—the only Florida business school to make the cut. Additionally, in March 2004, *HispanicMagazine.com* ranked the school in its Top 25 colleges for Latinos. The College also is one of only 30 business schools to have received a U.S. Department of Education grant to establish and support a Center for International Business Education and Research.
For additional information about the CBA and its Chapman School, please call Assistant Dean Sally Gallion at (305) 348-6631, e-mail gallions@fiu.edu or visit the College’s website at http://cba.fiu.edu.