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FIU’s COLLEGE OF BUSINESS ADMINISTRATION TO OFFER NEW INTERNATIONAL BUSINESS HONORS PROGRAM

MIAMI, FL – (May 9, 2001) – Florida International University’s College of Business Administration (CBA) has unveiled a new International Business Honors Program to be launched in August 2002.

Miami’s cultural diversity and burgeoning reputation for attracting prominent multinational corporations provides the perfect backdrop for a program that stresses international business operations and incorporates CBA’s unique expertise in this area.

“The program gives these honor students a thorough grasp of the multicultural challenges inherent in today’s global business environment and proficiency in a particular language and region of the world,” said CBA Executive Dean Joyce Elam. “It capitalizes on our faculty’s strength in international business and on the University’s resources in the global arena.”

This highly selective International Business Honors Program will limit its enrollment to about 30 students each year. Its format permits students to choose a region and corresponding language in which to focus their studies. In addition to the program’s prescribed business courses, students must pick from among a diverse selection of foreign languages, including those of Asia, Europe, and Latin America. Course selection includes curriculum and overseas studies in each student’s selected foreign language and regional studies area. Students also will have the unique privilege of attending specially organized functions with executives from Miami’s multinational business community.

(more)
“In order to help students build the professional, interpersonal, and analytical expertise they will require to ensure their future success, they also will participate in professional development activities that include seminars on leadership, team-building, oral and written communication, and career-planning,” Elam said.

In addition to the structured portion of the International Business Honors Program curriculum (which begins during the second semester of their sophomore year), students are required to complete the business courses necessary for a Bachelor of Business Administration with an International Business major along with courses that demonstrate foreign language fluency and socio-economic and political expertise in a particular region of the world..

“This exciting new program integrates all of the disciplines that successful global managers need to have—language, regional studies, and technical business skills,” said Laura Kozloski, director of the International Business Honors program. “Our students also will emerge with global cultural and interpersonal skills that will help them build vital relationships with business colleagues from various backgrounds and cultures.”

Kozloski added that the College is still accepting applications for the Fall 2002 and 2003 programs. For admission requirements, application procedures or more information about the CBA International Business Honors Program, call (305) 348-3303 or visit the program’s website at www.fiu.edu/~ibhonors.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. It also is South Florida’s top-rated business research school and one of only 424 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College’s Alvah H. Chapman, Jr., Graduate School of Business offers the 8th-largest part-time MBA program among this
group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. Its Executive MBA and full-time International MBA programs were ranked at or near the top in recent Executive MBA Council and AACSB International benchmarking studies respectively. *U.S. News and World Report* (October 15, 2001) ranked its Global Executive MBA program among the top 25 best online MBA programs. The September 13, 2001, issue of *America Economia*, a premier Pan-regional business journal published by Dow Jones, listed the CBA among the top 50 business schools from around the world for Latin American business students. *Hispanic Business* (March 2002) ranked the CBA among the top five business schools for Hispanics. It also is one of only 28 business schools to have received a Department of Education grant to establish and support an international business center.

For additional information about the CBA and the Chapman School, please call Assistant Dean Sally Gallion, (305) 348-6631.

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