FOR IMMEDIATE RELEASE

MEDIA ADVISORY

FIU’s COLLEGE OF BUSINESS ADMINISTRATION TO HONOR PROMINENT BUSINESS LEADERS AT ENTREPRENEURSHIP HALL OF FAME EVENT

NBC6 and Telemundo Anchors to Serve as Hosts

WHAT: FIU’s College of Business Administration (CBA) will honor business entrepreneurs who have achieved distinction as founders and builders of new business enterprises. The induction ceremony and luncheon will be hosted by South Florida CEO, Jackie Nespral of NBC6 and Ambrosio Hernandez of Telemundo and will include remarks from Joyce J. Elam, Executive Dean, CBA and Modesto “Mitch” Maidique, president, FIU.

The Entrepreneurship Hall of Fame was established in 1999 through a gift provided by SunTrust Bank, Miami, to recognize individuals for their successes and significant contributions to the business community and to promote the entrepreneurial spirit throughout the CBA.

WHEN: Thursday, May 13
11:30 a.m. – Registration and Reception
12:30 p.m. - 2 p.m. – Luncheon Program

WHERE: Parrot Jungle Island
1111 Parrot Jungle Trail
Miami

WHO: Winners will be announced in the following categories; finalists for each are listed below:

2004 Entrepreneurship Hall of Fame Inductee
Antonio Argiz, Morrison, Brown, Argiz and Farra, LLP
Joseph L. Caruncho and Justo L. Pozo, Preferred Care Partners
PSO Health Plan
Malcolm and Marc Butters, Butters Construction Development
Rafael A. Espinosa, Garcia, Espinosa, Miyares and Company, LLP
Andrew J. Manton Zamora, Flowergrower.com
Tim Petrillo, The Restaurant People
Luis Quintero, Genesis International

2004 South Florida Entrepreneur of the Year
Lissette Calderon, NEO Concepts, LLC
Keith St. Clair, TraveLeaders
Albert J. Dedlhammer, Seariders Group
Nelson Gonzalez and Alex Aguila, Alienware Corp.
Jose I. Juncadella, PA, SIOR, Codina Realty Services
David L. Wrubel, David L. Wrubel, CPA, PA

2004 South Florida Family Business Alumnus
Roberto Capó, El Dorado Furniture
Ana Magda Guillen, EA, Guillen and Associates
Michaala Speijers, Vortec Communications

2004 South Florida Family Business
Alfred J. Lipshultz, Aquathin Corp.
Thomas J. Madden, Transmedia Group
Alex Obeso, ADX Technologies
Andrew Yap, LEASA

FOR MORE INFORMATION: Contact Monique Catoggio at 305-348-4227, or visit the web site at http://nvc.fiu.edu/

EDITOR’S NOTE: To reserve a media seat and schedule interviews, please contact Sandra Fine at 954-964-9098 or sfine@oconellgoldberg.com for more information.

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