MEDIA ADVISORY

U.S. DEPARTMENT OF THE TREASURY’S DAN IANNICOLA, JR. TO SPEAK AT FIU’S COLLEGE OF BUSINESS ADMINISTRATION
“The Importance of Financial Education in Preparing Americans to Make Informed Financial Decisions”

WHAT: Deputy Assistant Secretary for Financial Education, U.S. Department of Treasury, Dan Iannicola, Jr.’s visit to FIU’s College of Business Administration (CBA), to lead a discussion on the importance of preparing Americans to make informed financial decisions, coincides with the launch of the Wealth Management Professional Education Programs offered through the CBA, Office of Professional Education. Program topics include: Managing your 401K, Mutual Fund Investing, Retirement and Estate Planning, and Strategic Wealth and Money Management.

As part of its long-term commitment to financial education, the U.S. Department of the Treasury established the Office of Financial Education in May 2002, under the leadership of Iannicola. The mission of the Office is to ensure that Americans have access to financial education programs that help them obtain practical knowledge and skills to make informed financial choices throughout their lives.

WHERE: Florida International University
University Park
11200 S. W. 8th Street
Management and Advanced Research Center (MARC) Building
Room 125

WHEN: Tuesday, April 6
2:30-4:30 p.m.

COST: The event is free to students and the public.

CONTACT: For more information, please contact the FIU/CBA Office of Professional Education at 305-348-4217, e-mail ope@fiu.edu or visit the website at http://ope.fiu.edu.

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