FOR IMMEDIATE RELEASE

FIU’s COLLEGE OF BUSINESS ADMINISTRATION OFFERS CORE BUSINESS CURRICULUM ONLINE
Program Proves Beneficial for Students at All Florida State Universities

MIAMI, Fla. – (March 22, 2002) – Students at Florida’s state universities who once had to struggle to arrange class schedules or who were unable to take a course because of class size limitations now have a new option. Florida International University’s College of Business Administration (CBA) is offering all of its undergraduate core business classes online.

Because the core business curriculum is standardized throughout the state, this high-tech alternative is available to all undergraduate students at Florida’s state universities. Interested students should visit the CBA website at www.cbalearn.fiu.edu for registration information. Open registration for the 2002 summer semester is April 22 to May 4.

“Our online learning system represents one of several ways in which the College incorporates state-of-the-art technology in both providing and delivering educational value to students,” said College of Business Administration Executive Dean Joyce J. Elam. “This online initiative illustrates the CBA’s ongoing commitment to dedicating resources to maintain a leading-edge IT infrastructure and to integrating IT into our teaching and research environment.”

The CBA’s online core business classes are taught by a dedicated staff of online professors and include high-quality graphics, flash animation, and interactive exercises. Each class has an accompanying introduction video from the professor. For non-FIU students, CD-ROM orientation materials, including instruction on how to register, are available. Additionally, students are given a 1-800 number that connects -more-
them to a computer support team available from 8 a.m. to midnight, seven days a week.

The cost per class is $250 in addition to state tuition. Students enrolling in online courses are expected to have moderate proficiency on a PC, be skilled in running an Internet browser, and be able to use Microsoft Office (Word, Excel, PowerPoint, etc.). They also should be able to use File Manager/Windows Explorer.

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. It also is South Florida’s top-rated business research school and one of only 411 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College’s Alvah H. Chapman, Jr., Graduate School of Business offers the 8th largest part-time MBA program among this group, and its IT faculty has been ranked among the top 20 (11th) in the U.S. in terms of research productivity. Its Executive MBA and full-time International MBA programs were ranked at or near the top in recent Executive MBA Council and AACSB International benchmarking studies respectively. U.S. News and World Report (October 15, 2001) ranked its Global Executive MBA program among the top 25 best online MBA programs. The September 13, 2001, issue of America Economía, a premier Pan-regional business journal published by Dow Jones, listed the CBA among the top 50 business schools from around the world for Latin American business students. Hispanic Business (March 2002) ranked the CBA among the top five business schools for Hispanics. It also is one of only 28 business schools to have received a Department of Education grant to establish and support an international business center.

For more information about registering for online core curriculum classes, please visit the CBA website at www.cbalearn.fiu.edu For additional information about the CBA and the Chapman School, please call Assistant Dean Sally Gallion, (305) 348-6631.

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