Climbing the Leadership Ladder

Promoting diversity is good for business schools and for business—which is why arming yourself with an MBA might be the best business decision you ever made.

By HOLLY OCASIO RIZZO

While the economy gets back on its feet, the outlook for MBA graduates remains strong, and more promising than ever for Hispanic students.

"There are opportunities, especially for people who have good skills and can apply those skills," says Edwin Garcia, executive director of the National Society of Hispanic MBAs, based in Irving, Texas. He foresees an even brighter future: "As the baby boom generation retires, there will be a higher need for folks with business skills, because there will be fewer people available to hire in the general pool."

The first step in acquiring those skills: choosing a school, a decision that can be as daunting as deciding a company's next growth step. Cost, flexible schedule, reputation in the business world, quality of the teaching staff and recruitment opportunities figure for all students. Yet, although both business schools and corporations are stepping up efforts to recruit minorities, Hispanic enrollment remains a small slice of total MBA enrollment. Here are some of the factors behind the numbers.

Hispanic students still do not see themselves reflected in the upper levels of corporate America, which plays into MBA programs' ability to attract them.

"When we look at the challenges of late for MBA programs, we've had a lot of discussion at the national level on Affirmative Action," says Garcia. "But if we look beyond Affirmative Action, one of the biggest challenges is the continuing lack of role models."

Minorities held only 8.8 percent of 7,500 board seats last year at Standard & Poor's 500 companies, according to the Investor Responsibility Research Center in Washington, D.C., 82 percent of those minority directors came from outside the companies.

It is a vicious cycle: Hispanics continue to be underrepresent-
ed in business because, although Hispanics make up 13.4 percent of the U.S. population, they make up a much smaller number of MBA graduates. Only 4.5 percent of MBA graduates last year were Hispanic, according to the Graduate Management Admission Council, which accredits college business schools.

They don't even see themselves reflected in their schools. Only 2 percent of full-time business school faculty is Hispanic, says the American Assembly of Collegiate Schools of Business, also an accrediting agency.

If a student's parents didn't go to college, it's hard for them to know what to do—or whether to go, Garcia says.

Schools and nonprofit organizations are pouring more effort into the personal and financial assistance that helps Hispanic MBA students finish their degrees.

Only 5 percent of students taking the Graduate Management Admission Test in 2002-03 were Hispanic. The solution to raising that number may lie in mentoring, alumni networking and outreach.

"Colleges that put people in touch with mentors, such as past graduates, tend to do better with Hispanic enrollment," says Garcia, whose organization has offered about $1 million in 2003-04 scholarships. Hispanic student associations can help make a new student more comfortable, he added.

Part of the goal is to demystify the business world, but these efforts also are aimed at building students' confidence to take the GMAT, enroll and graduate before they ever fill out a job application.

Management Leadership for Tomorrow, based in New York, has held workshops at the Yale School of Management that brought in advisers, admissions officers and students from participating schools, including the Johnson Graduate School of Management at Cornell University and the business schools at Stanford, New York University, Duke and the University of California, Berkeley. The organization was created in 2001 as a result of a study indicating that Hispanics, African Americans and Native Americans were significantly underrepresented at the nation's top 50 MBA programs. Services include critiques of application packages, guidance in writing essays, mock interviews and GMAT preparation. The program also dips into high schools and the early college years to get students into the business-career pipeline early.

It's not alone. Among others, the Leadership Education and Development program brings high schoolers to mini-camps at business schools, and the Consortium for Graduate Management Study has awarded about 5,000 scholarships at 15 business schools since its founding in 1996, as well as providing mentors and career help to minority MBA grads.

Still, getting students to use resources can be challenging, says Barbara Britton Jones, the consortium's chief operating officer. "We target African Americans, Hispanic Americans and Native Americans," she says, "and none of those groups have the number of people entering business that we'd like to see."

Only 1,000 students applied for consortium scholarships this year; 34 percent were Hispanic. Of the 300 scholarships awarded, 42.6 percent went to Hispanics.

Changing Affirmative Action and visa policies threaten to reduce already meager Hispanic MBA enrollment.

In June, the Supreme Court affirmed the practice of Affirmative Action in admissions at the University of Michigan law school, a decision rippling through the nation's colleges. The court struck down a plan giving underrepresented minorities extra points toward under-graduate admission, calling instead for evaluating applications individually to determine whether race or ethnicity should be a deciding factor.

The University of Texas has said it will restore racial preference at its graduate and professional schools. However, California and Washington still have vote-mandated prohibitions against such admissions.

How low does enrollment go? UC Berkeley's Haas School of Business had only six Hispanic students out of 250 in its class of 2004. Overall, only 9.9 percent of 108,000 MBA students were minorities.

Some schools have increased Hispanic applicants not by filtering applications, but by creating more appealing programs. For example, 6 percent of applicants to Dartmouth's Tuck School of Business are Hispanic, up from 1.7 percent in 1999, which school officials credit in part to executive education for minorities and participation in the LEAD program.

New government-registration requirements may cut into enrollment of students from Latin American countries, says Jose de la Torre, Ph.D., dean of Florida International University's Alva H. Chapman Graduate School of Business. "This year, the visa situation will hit us badly," he says. "Now every international student issued an I-20 Form has to go through an interview at a consulate and get fingerprinted before they can enroll. What used to be a simple process could take months."

Schools and businesses are forging new diversity partnerships for the betterment of both.

The National Hispanic Corporate Council in June chose Florida International University's College of Business Administration in Miami as its partner school. "These are major corporations interested in learning how to approach the Hispanic market," de la Torre says.

* The companies also want to diversify their workforces by mentoring, hiring and promoting Hispanics, and will engage the school's researchers to find the best practices for those activities. "The pay-off for us is we'll get a lot of visibility with these companies," de la Torre says. "We would not have access to Ford, for example, without this program."

Other schools also have benefited from corporate diversity efforts. The Fuqua School of Business at Duke University, for example, has doubled its number of minority MBA students in five years, to 140.
**Success & Motivation**

**education**

"I would encourage students to go to top schools. Even so, the employer won't look at the name of the school on the diploma, but at what you learned. And top schools teach top skills."

— Edwin Garcia, executive director, National Society of Hispanic MBAs

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**take action**

The following organizations offer a wealth of information on MBA programs for minorities, as well as offering the Hispanic MBA candidate support through scholarships, fellowships, mentoring, internships and job placement.

**Consortium for Graduate Study in Management**
5585 Pershing, Ste. 240
St. Louis, MO 63112-4621
Phone: (314) 677-5500,
or (888) 658-5814
www.cgsm.org

Works with 14 colleges and universities to offer merit-based scholarships to African Americans, Hispanics and Native Americans.

**Hispanic Association of Colleges and Universities**
B415 Datapoint Dr., Ste. 400
San Antonio, TX 78229
Phone: (210) 692-3805
www.hacu.net

HACU represents more than 300 colleges and universities committed to Hispanic higher education success in the U.S., Puerto Rico, Latin America, and Spain. Offers internships, scholarships, and career development opportunities and programs.

**Management Leadership for Tomorrow**
110 East 31st Street, 3rd Fl.
New York, NY 10016
Phone: (212) 686-2960,
or (888) 686-1993
www.ml4t.org

Nonprofit organization launched by a Harvard MBA graduate works with its partners—including the B-schools at Yale, Berkeley, Cornell, NYU, Stanford, Duke and Columbia, as well as other organizations—to increase minority representation in business, nonprofit leadership positions and top MBA programs.

**National Hispanic Corporate Council**
1530 Wilson Blvd., Ste. 110
Arlington, VA 22209
Phone: (703) 837-5137
www.nhcc-hq.org

Nonprofit organization that serves as a source of information about Hispanic issues affecting corporate objectives, and advocates for increased employment, leadership and business opportunities for Hispanics in corporate America.

**National Society of Hispanic MBAs**
1303 Walnut Hill Lane, Ste. 300
Irving, TX 75038
Phone: (877) 467-4622
www.nshmba.org

Partners with the Hispanic Scholarship Fund to provide financial resources to outstanding Latinos pursuing master's degrees in management/business. The NSHMBA also offers a Virtual Destination MBA Program, offered at no charge to NSHMBA members, which provides a general overview of what's involved in the B-school application process. Registrants receive the latest tips from admissions officers from top schools nationwide, have the opportunity to research scholarship opportunities and prepare a competitive application.

**New America Alliance**
1050 Connecticut Ave., NW
Washington, D.C. 20036
Phone: (202) 772-4158
www.naonline.org

An organization of American Latino business leaders united to promote the economic advancement of the American Latino community, it partners with the Hispanic Scholarship Fund and Lily Endowment, which help finance its MBA Scholarship Fund.

**Paul and Daisy Soros Fellowships for New Americans**
400 West 59th Street
New York, NY 10019
Phone: (212) 547-6926
www.pdsoros.org

First generation Americans qualify for this prestigious fellowship program, which provides a full scholarship and access to a list of corporations and their leaders.

**Robert A. Toigo Foundation**
1211 Preservation Park Way
Oakland, CA 94612
Phone: (510) 763-5771
www.raf.org

Works with 15 colleges and universities to support minority MBA students. Offers scholarships, mentor programs, internships and job placement assistance.

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Clips From:

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Why go for an MBA? Do you want to advance in your current field, change careers, or develop the skills needed to start or grow a business? And how can you be sure that investing precious time and resources in earning an MBA will pay off?

TOP 25
MBA PROGRAMS
FOR HISPANICS

The choices in MBA programs are as varied as the field of potential MBA candidates. Students interested in finance might do well to consider NYU’s Stern School of Business, which grooms many of its graduates for Wall Street, while the Goizueta School at Emory, for example, is known for producing top-notch managers. Someone already working a full-time job will be more interested in an executive MBA program, while undergraduates might be enticed by newly designed programs, such as those offered by the University of New Mexico’s Anderson School of Management, which allow students to earn a bachelor’s and an MBA in five years. Another factor to consider: Many schools have strong ties to important local and regional industries—ties that often translate into employment opportunities for graduates of these schools. In short: Those who know where they are headed, and a particular MBA program will help get them there, are poised to take the fullest advantage of what the program has to offer.

MBA rankings are just one source of information prospective MBA candidates should consider in evaluating which program is best for them. These, too, are based on a range of criteria, and even the most respected rankings are based on somewhat subjective analysis. U.S. News & World Report measures the overall quality of MBA programs based on the assessment of academics and recruiters; BusinessWeek relies heavily on student and recruiter surveys, while Wall Street Journal rankings are based solely on the opinions of corporate recruiters. Forbes and the Financial Times measure each MBA program’s average return on investment, comparing the cost of attaining an MBA to the prospect of a bigger salary. Despite these different approaches, there is significant consensus on the top MBA programs in the United States.

What, then, makes a particular business school more attractive to Hispanics? Hispanic Trends looked at such tangibles as job placement rates upon graduation; efforts to recruit minority candidates; the support offered the Hispanic student in terms of scholarships, fellowships, mentoring, and student associations; and, because business today is increasingly conducted in a global setting, programs and/or special focus tracks (such as a focus on the Americas) that a bilingual or bicultural MBA candidate would be particularly successful or interested in.

Needless to say, many fine institutions cannot be listed here because of space limitations. We have also limited the list to accredited schools within the continental United States, and listed our top 25 choices in alphabetical order. Ranking the range of MBA programs represented in our list in numerical order would be like comparing proverbial apples to oranges. Only after careful research can students determine which MBA program will best suit their purpose. What we do guarantee is that the following schools offer Latino MBA candidates a superb education, as well as outstanding support and employment opportunities.

Here, then, are our choices for this year’s top 25 MBA programs for Hispanics. Job placement figures are for 2002.

--- Editor

Carnegie Mellon University
Graduate School of Industrial Administration
MBA Program/MBA Admissions
149 Posner Hall
Schenley Park
Pittsburgh, PA 15213-3890
Web: www.gsb.cmu.edu/mba
E-mail: gsb-admissions@andrew.cmu.edu
Phone: (412) 268-2272 or (800) 850-6999

Job placement: 96% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time and part-time MBA programs.
Outreach: Member Consortium for Graduate Study in Management; holds annual Minority Challenge Weekends to recruit students; one of first B-schools to offer entrepreneurship program, in 1972.

Columbia University
Columbia Business School
216 Uris Hall
3022 Broadway
New York, NY 10027
Web: www.gsb.columbia.edu
E-mail: apply@gsb.columbia.edu
Phone: (212) 854-1961

Job placement: 94% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time and executive MBA programs.
Outreach: Partners with the Taiga Foundation and Management Leadership for Tomorrow; diversification drive has resulted in a 23% minority MBA candidate student body; offers International Management track and student exchange program with B-schools abroad; home to the Eugene M. Lang Center for Entrepreneurship, which helps students fund new ventures; offers biocatalytic executive MBA program with the University of California at Berkeley.
Dartmouth College
Tuck School of Business
100 Tuck Hall
Hanover, NH 03755-9030
Web: www.tuck.dartmouth.edu
E-mail: tuck.admissions@dartmouth.edu
Phone: (603) 646-3162

Job placement: 93% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time MBA.
Outreach: Member Consortium for Graduate Study in Management, partners with the
Toigo Foundation; revised curriculum in 2000 to place more emphasis on entrepre-
neurship, technology and global business.

Duke University
Fuqua School of Business
1 Towerview Drive
Box 90104
Durham, NC 27708-0120
Web: www.fuqua.duke.edu
E-mail: admissions-info@fuqua.duke.edu
Phone: (919) 660-7705

Job placement: 95% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time and executive MBA programs.
Outreach: Partners with the Toigo Foundation and Management Leadership for
Tomorrow; Center for International Business Education and Research infuses curricu-
ulum with global content.

Emory University
Goizueta Business School
1300 Clifton Road
Atlanta, GA 30322
Web: http://goizueta.emory.edu
E-mail: cms@bus.emory.edu
Phone: (404) 727-6311

Job placement: 95% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
Outreach: Member Consortium for Graduate Study in Management; offers “fast-track”
one-year MBA program.

Florida International University
Alah H. Chapman Jr. Graduate School of Business
11200 S.W. 8th Street
Ryder Business Building, Ste. 310
Miami, FL 33199-0001
Web: http://chapman.fiu.edu
Phone: (305) 348-4244

Job placement: 97% received offers prior to or within 3 months of graduation.
MBA Programs: Executive, global executive, international and evening MBA pro-
grams.
Outreach: The partner school for the National Hispanic Corporate Council; one of only
30 B-schools to have received a Department of Education grant to establish and
support a Center for International Business, Education, and Research (CIBER); online
Global Executive MBA program offers focused, intensive MBA experience focused on
the Americas.

Georgetown University
McDonough School of Business
MBA Admissions Office
3520 Prospect Street, NW, Ste. 215
Washington, D.C. 20007
Web: www.georgetown.edu
E-mail: MBA@georgetown.edu
Phone: (202) 687-4080

Job placement: 86% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time and executive MBA programs.
Outreach: Hispanics earn about 20 percent of McDonough MBA degrees; participates
in MBA Consortium events for recruiters with other top 8 schools; emphasis on inter-
national management strategies and ethical decision-making.

Harvard University
Harvard Business School
MBA Admissions
Dillon House
Soldiers Field Road
Boston, MA 02163
Web: www.hbs.edu
E-mail: admissions@hbs.edu
Phone: (617) 495-6127

Job placement: 95% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time MBA program.
Outreach: Partners with the Toigo Foundation and Management Leadership for
Tomorrow; grads immediately become part of influential network of nearly 38,000
alumni; annual business plan contest grants $10,000 in cash and $100,000 in pro-
fessional services to winners in two contest categories.

Indiana University at Bloomington
Kelley School of Business
Graduate and Executive Education Center
1275 East 10th Street, Ste. 2010
Bloomington, IN 47405-1703
Web: www.kelley.indiana.edu/mba
E-mail: mbaoffice@indiana.edu
Phone: (812) 855-8008 or (800) 994-8622

Job placement: 87% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time MBA program.
Outreach: Member Consortium for Graduate Study in Management; new $32-million
Kelley School Corporate and Graduate Center featuring stock-trading room, 4
research databases and 2,600 data ports.

New York University
Leonard N. Stern School of Business
Henry Kaufman Management Center
44 West Fourth Street, Ste. 10-160
New York, NY 10012
Web: www.stern.nyu.edu
E-mail: sternmba@stern.nyu.edu
Phone: (212) 938-0100

Job placement: 95% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time, and executive MBA programs.
Outreach: Member Consortium for Graduate Study in Management, partners with
Management Leadership for Tomorrow and the Toigo Foundation; student exchange
program with 30 B-schools worldwide.

Clips From:
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TOP 25
MBA PROGRAMS
FOR HISPANICS

Northwestern University
Kellogg School of Management
Donald P. Jacobs Center
2001 Sheridan Road
Evanston, IL 60208
Web: www.kellogg.nwu.edu
E-mail: MBAAdmissions@Kellogg.northwestern.edu
Phone: (847) 491-3300

Job placement: 98% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time, and executive MBA programs.
Outreach: Partners with the Toigo Foundation; students have option for international
independent study via Global Initiatives in Management, focusing on country
of their choice.

Stanford University
Graduate School of Business
518 Memorial Way
Stanford, CA 94305-5015
Web: www.gsb.stanford.edu
E-mail: mbaoffice@gsb.stanford.edu
Phone: (650) 723-2265

Job placement: 94% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time MBA program
Outreach: Partners with the Toigo Foundation and Management Leadership for
Tomorrow; focus on technology and entrepreneurship; features Center for
Entrepreneurial Studies.

University of California, Berkeley
Haas School of Business
440 Student Services, #1902
Berkeley, CA 94720-1902
Web: www.berkeley.edu
E-mail: mbaadmissions@haas.berkeley.edu
Phone: (510) 642-1405

Job placement: 87% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time, and executive MBA programs.
Outreach: Partners with the Toigo Foundation and Management Leadership for
Tomorrow; emphasizes entrepreneurship, technology and international business
management; offers bicostal executive MBA program with Columbia University.

University of California, Los Angeles
The Anderson School
110 Westwood Plaza
Gold Hall, Ste. B201
Los Angeles, CA 90095-1481
Web: www.mba.anderson.ucla.edu
E-mail: mba.admissions@anderson.ucla.edu
Phone: (310) 825-6944

Job placement: 85% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
Outreach: Partners with the Toigo Foundation; Riordan Program provides pre-MBA
coursework, scholarships and mentoring; emphasizes entrepreneurship and a global
perspective; offers student-exchange programs with 34 B-schools worldwide; offers two-year Spanish Fellows program involving study at schools in Latin America and Spain.

University of Michigan-Ann Arbor
University of Michigan Business School
701 Tappan Street, D2260
Ann Arbor, MI 48109-1234
Web: www.bus.umich.edu
E-mail: umbsmba@umich.edu
Phone: (734) 763-5796

Job placement: 94% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
Outreach: Member Consortium for Graduate Study in Management, partners with the
Toigo Foundation; student clubs include the Entrepreneur & Venture Capital Club, the

University of New Mexico
The Robert O. Anderson Schools of Management
MSC05 3050
1 University of New Mexico
Albuquerque, NM 87131-0001
Web: http://asm.unm.edu
E-mail: mba@mgm.unm.edu
Phone: (505) 277-6471

Job placement: 91% received offers prior to or within 3 months of graduation.
MBA Programs: Three-Two MBA Program, and Two-Five Master of Public
Administration Program
Outreach: Flexible MBA programs allow students to earn a bachelor's and an MBA or
a specialized degree in Public Administration in 5 years. Faculty is heavily involved in
the school's Hispanic Business Students Association; MBA students provide consulting
services to Albuquerque area small businesses through the UNM Small Business
Institute.

University of North Carolina at Chapel Hill
The Kenan-Flagler Business School
Campus Box 3490
McCull Building
Chapel Hill, NC 27599-3490
Web: www.bus.unc.edu
E-mail: mbainfo@unc.edu
Phone: (919) 962-3236

Job placement: 94% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time and executive MBA programs.
Outreach: Dean Robert Sullivan chairs the Consortium for Graduate Study in
Management; school offers global OneMBA program in conjunction with B-schools in
China, Brazil, Mexico and the Netherlands; Hispanic students can join several minority
student groups, including the Alliance of Minority Students, which hosts an annual
workshop for prospective students.

University of Pennsylvania
The Wharton School
Jon M. Huntsman Hall
3730 Walnut Street, Ste. 420
Philadelphia, PA 19104-6340
Web: www.wharton.upenn.edu
E-mail: mba.admissions@wharton.upenn.edu
Phone: (215) 898-6183

Job placement: 87% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time and executive MBA programs.
Outreach: Partners with the Toigo Foundation; offers focus on global business and
the international political environment through the Joseph H. Lauder Institute of
Management and International Studies, as well as a joint MBA program with John
Success & Motivation

TOP 25 MBA PROGRAMS FOR HISPANICS

Hopkins University School of Advanced International Studies, and the Wharton Multinational Marketing and Management Program, in which MBA teams from Wharton and leading B-schools around the world work together to design marketing strategies for individual companies pursuing market entry into North America.

University of Rochester
William E. Simon Graduate School of Business Administration
Ste. 305 Schlegel Hall
Rochester, NY 14627-0107
Web: www.simon.rochester.edu
E-mail: mbaadm@simon.rochester.edu
Phone: (585) 275-3533

Job placement: 95% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
Outreach: Member Consortium for Graduate Study in Management: offers 3-2 program that enables students to earn a bachelor's and an MBA in 5 years; nearly 50% of MBA candidates come from foreign countries.

University of Southern California
Marshall School of Business
630 Childs Way
Pepovich Hall 308
Los Angeles, CA 90089-2633
Web: www.marshall.usc.edu
E-mail: marshallmba@marshall.usc.edu
Phone: (213) 740-7846

Job placement: 96% received offers prior to or within three 3 of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
Outreach: Member Consortium for Graduate Study in Management; Marshall Diversity Weekend offers intensive program designed to help gain admission to school; emphasis on entrepreneurship and global focus through the Lloyd Greif Center for Entrepreneurial Studies.

University of Texas at Austin
McCombs School of Business
MBA Program Office
1 University Station, B6004
Austin, TX 78712
Web: http://mba.mccombs.utexas.edu
E-mail: McCombsMBA@mccombs.utexas.edu
Phone: (512) 471-7612

Job placement: 76% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
University Power: Member Consortium for Graduate Study in Management; student group Austin Power helps connect MBA candidates with companies; has strong links to Latin America; offers joint executive MBA program with Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) in Mexico City; also offers the Community Minority Business Advancement program, a $250, 7-week evening program for small business owners, taught by the McCombs School faculty.

University of Virginia
Darden Graduate School of Business Administration
Office of Admissions
100 Darden Boulevard
Charlottesville, VA 22903
Web: www.darden.virginia.edu/mba
E-mail: darden@virginia.edu
Phone: (434) 924-7251 or (800) 882-6221

Job placement: 96% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time MBA program.
Outreach: Member Consortium for Graduate Study in Management, partners with the Toigo Foundation; Olson Center for Applied Ethics sponsors seminars for executives; generates applied ethics cases used at other B-schools; The Batten Institute, founded in 1996 with a $60 million endowment, assists start-ups in central and northern Virginia and provides resources and networking opportunities for faculty and students interested in entrepreneurship.

University of Wisconsin at Madison
Graduate School of Business
Graduate Programs Office
3150 Grainger Hall
975 University Avenue
Madison, WI 53706
Web: www.bus.wisc.edu/graduateprograms
E-mail: uwmadmba@bus.wisc.edu
Phone: (608) 262-4000

Job placement: 90% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
Outreach: Member Consortium for Graduate Study in Management; specialized programs are served by 16 centers with faculty and staff members guided by advisory boards of business professionals; Alumni Mentoring Program connects MBA candidates with a network of 31,000 alumni living around the globe; immigration attorney is available to provide international students with information on employment visas in the U.S.

Washington University in St. Louis
John M. Olin School of Business
1 Brookings Drive
Campus Box 1133
St. Louis, MO 63130-4899
Web: www.olin.wustl.edu
E-mail: mba@olin.wustl.edu
Phone: (314) 935-7301

Job placement: 85% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time, part-time and executive MBA programs.
Outreach: Member Consortium for Graduate Study in Management; Center for Experiential Learning offers students opportunity to do management consulting for specific clients.

Yale University
Yale School of Management
135 Prospect Street
P.O. Box 206200
New Haven, CT 06520-8200
Web: http://mba.yale.edu
E-mail: mba.admissions@yale.edu
Phone: (203) 432-5932

Job placement: 97% received offers prior to or within 3 months of graduation.
MBA Programs: Full-time MBA program.
Outreach: Partners with the Toigo Foundation and Management Leadership for Tomorrow; through partnership with Goldman Sachs Foundation offers competition to fund students' new business ventures; student-managed venture capital fund invests in local start-ups; conducts minority MBA workshops and recruiting tours to Latin America.