

Creating a world-class international business school

University dedicates new Chapman Graduate School of Business

Graduate School of Business



College of Business Administration Executive Dean Joyce Elam and Alvah H. Chapman, Jr.

Recognizing that the best colleges or schools of business in the country affiliated with major universities — Kellogg, Sloan, and Anderson, for example — are distinguished by their graduate schools of business, the FIU College of Business Administration (CBA) recently established the Alvah H. Chapman, Jr. Graduate School of Business. The Chapman School, which brings together all the graduate and executive education programs the CBA now offers, bears the name of one of the most important leaders in the history of Miami.

The Chapman School incorporates programs leading to a Master of Accounting, Master of Business Administration (International MBA, Executive MBA, Global Executive MBA, Evening MBA), Master of International Business, Master of Science in Finance, Master of Science in Management Information Systems, Master of Science in Taxation, Executive Master of Science in Taxation, and Doctor of Philosophy in Business Administration. Graduate certificate programs include the Graduate Management Program and those in Banking, International Bank Management, and International Business.

"We developed our vision for the graduate school four years ago," said Joyce Elam, executive dean of the CBA. "Before then, we had focused on providing evening graduate programs to working professionals living in South Florida. Our vision was to create a more comprehensive set of graduate programs for working professionals, to develop full-time programs for traditional students, and build specially tailored programs for executives both in South Florida and elsewhere in the Americas. We knew we had to create unique programs based on our strengths in international business and information technology if we were to be successful. So that's exactly what we have done. Based on the innovative, market-driven programs we offer today, we see ourselves being recognized as one of the top five international business schools in the next five years. That's our goal."

Chapman, the former CEO of Knight Ridder, has been South Florida's most influential business and civic leader over the past four decades — responsible in many ways for Miami's emergence as an international business center. His leadership also has been evident in a wide range of civic causes, most notably the massive We Will Rebuild effort following Hurricane Andrew's devastation of Miami-Dade County in 1992. Chapman was tapped to head that project by President George H. Bush. As founding chairman of Community Partnership for Homeless, Inc., Chapman also has led Miami's nationally recognized program for the homeless.

Chapman has been a major champion of FIU since its founding in 1965, seven years before it opened for classes. He was chairman of the


Codina — chairperson of the FIU Board of Trustees and longtime friend of Chapman — was announced at the event. When combined with state matching funds, a total of \$3 million was raised for the new facility. Codina is chairing the business school's fund-raising campaign.

"Mr. Chapman's leadership within our community is exemplary," said FIU President Modesto A. Maidique. "His life's work embodies the integrity and civic and business leadership we take pride in instilling in our students. We're grateful for his longstanding commitment to FIU. As chairman of the FIU Foundation, Mr. Chapman did more than any single business leader could ever have done to bring an unprecedented level of credibility to our Foundation. His presence attracted many other distinguished Miamians to the board. And, in so doing, he strengthened the overall recognition and reputation of Florida International University."

A proven leader in international business education will be at the helm of the Chapman School. Jose de la Torre, professor at UCLA's Anderson School of Business, was named dean and will assume his new post in July. One of the nation's leading experts in international business, de la Torre will use his many years as a respected educator and his unparalleled knowledge of global commerce to further establish the

Chapman School as one of the country's primary institutions for international business education and research.

De la Torre brings more than 30 years of professional experience to his new post, with a solid background in management, organizational design, and strategic planning. At UCLA, he chaired the Strategy and Organization area and directed UCLA's CIBER from its inception in 1989 until this past year. He founded the School's International Business Roundtable and co-chairs the Faculty Executive Committee in the Latin America Center. Before joining the faculty at UCLA, de la Torre served for 13 years on the faculties at INSEAD, The European Institute of Business Administration in France, Georgia State University, and the Harvard Business School.

"Dr. de la Torre's depth of experience as an administrator, academic, and business consultant makes him the ideal candidate to head the Chapman Graduate School of Business," Elam said. "We are delighted he has decided to assume this position and know he will be a tremendous asset to the College. We expect to strengthen our graduate programs and continue moving toward the forefront of top-rated international business schools." 

www.fiu.edu/~cba

A college of rising national distinction

Since its beginning in 1972 as one of the founding colleges at Florida International University, the College of Business Administration (CBA) has steadily grown in size and stature. It is now the second largest of FIU's 16 colleges and schools, enrolling some 3,800 undergraduate and more than 900 graduate students, and has built a reputation for its high-quality, market-driven programs.

Several of the college's programs, in particular, have earned national distinction. In 2000, the *Academy of Management Journal* reported that the Management Information Systems faculty was ranked 11th best in terms of their research productivity. The college is one of only 28 business schools in the nation to have received U.S. Department of Education funding to establish and support a Center for International Business Education and Research (CIBER). A 2001 Executive MBA Council/FGI study, based on student satisfaction surveys from 55 Executive MBA programs, revealed that the college's Executive MBA (EMBA) program had higher percentages of students ranking the program at the top for overall program performance and for overall program value than did all the programs combined. And, according to a recent student-satisfaction benchmarking study of 76 accredited full-time MBA programs undertaken by AACSB International — The Association to Advance Collegiate Schools of Business (the premier accrediting agency for business schools) — its International MBA (IMBA) program scored at or near the top in all categories. In March 2002, *Hispanic Business* magazine ranked the Chapman Graduate School of Business as the nation's fifth best business school for Hispanic students.

The college's dedicated international faculty of more than 100 scholars, business leaders and teachers have helped build its growing reputation for excellence. They include five Eminent Scholars, six Endowed Professors, and respected authorities in information systems, information technology management, operations research, knowledge management, e-business, financial derivatives, international banking and trade, consumer research, international management, global marketing and corporate responsibility.

ALVAH H. CHAPMAN, JR.

CHAPMAN

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FLORIDA INTERNATIONAL UNIVERSITY