E-CBA This Month
Your source for news you care about
February 2002

E-CBA This Month: Our mission is to bring CBA employees timely and useful information about the College of Business Administration at FIU—its purpose, direction, activities—so that they can be aware, understand it and explain it to others.

Faculty Kudos

- **David Lavin** and **Myron Lubell** have published an article entitled, “Calculating IRA Distributions,” in the February, 2002, *Tax Adviser*.
- On January 7-11 at Biscayne Bay Campus, **Ken Murphy** hosted an SAP University Alliance training conference, sponsored by SAP and attended by representatives from more than twenty universities, on SAP R/3 configuration.
- **Mort Dittenhofer** was honored by the *Managerial Auditing Journal*, on whose editorial board he served and in which he has published extensively, in its November 8, 2001 issue (Vol. 16). Dedicated to Dr. Dittenhofer, the issue (available in Green Library) was prefaced by his Spring, 2000 CBA commencement address on “Professional Skepticism” and a complimentary editorial by the Journal’s editor, Dr. Gerald Vinton. Mort also will be presented a Distinguished Citizen Citation at Macalester College’s Alumni Convocation in May, 2002.
- Last October, **Kuldeep Kumar** received a National Science Foundation grant to look at how companies manage global research and development and software projects. His final report will be completed in November/December 2002.
- This year’s recipients of the Teaching Incentive Program (TIP) awards are **John Wrieden**, **Lewis Davidson**, **Christos Koulamas**, and **Robert Hogner**.

Heads Up!

**Feb. 6 and 7** – Annual Goal-Setting Conference  
**Feb. 12** – CBA Alumni Chapter Breakfast and Networking Event  
**Feb. 21-25** – CBA, INSEAD and U. of Rotterdam Conference on Global Supply Chain Management  
**Feb. 22** – CBA Business Partners’ Luncheon  
**March 1** – Net-Biz Challenge 2002 Oral Competition

For more details and a listing of other upcoming events, go to [http://cba.fiu.edu/techctr/faculty/calendar/calendar2002.htm#February 2002](http://cba.fiu.edu/techctr/faculty/calendar/calendar2002.htm#February 2002).

Extra! Extra!

*Murphy speaks at Chapman School Breakfast Roundtable*

**Ken Murphy** was the CBA faculty speaker at the Chapman School Breakfast Roundtable (formerly Board of Trustees Breakfast) held on January 24th at The Miami City Club.
Murphy presented an overview of trends in information technology, described the College's participation in the SAP and other technology alliances, and proposed a model for creating technology partnerships with interested companies in South Florida which would be "win-win" for faculty, students, and the firms involved. The event was attended by CBA alumni, FIU Board of Directors members, and CBA Business Partners.

Extra! Extra!

College hosts annual Management Education Alliance Deans' Workshop

Joyce J. Elam hosted deans from other business schools who are members of the Management Education Alliance (MEA) at a half-day workshop on January 28th in the Graham Center. This year, the workshop focused on external advisory councils, managing momentum in times of budgetary challenges, and the future of the MEA—corporate memberships. To learn more about the MEA, go to http://www.ncat.edu/~mea/over.html.

Extra! Extra!

FIU Real Estate Alumni Council recognizes guest lecturers

The FIU Real Estate Alumni Council is holding its 2nd Annual Awards and Recognition luncheon on January 31st. At the event, the nineteen real estate executives, representing a number of real estate firms, banks, law firms, and other companies in the area, will be presented with awards thanking them for serving as guest lecturers in the College's real estate courses during 2001.

CBA in the NEWS

Dana Forgione is quoted in a The Miami Herald article on Enron and the accounting profession. To view the article, go to http://www.miami.com/herald/content/business/bizmon/digdocs/113264.htm.

Irma Becerra-Fernandez is quoted in an article on Bethlehem Steel in Internet Week. To view the article, go to http://www.internetweek.com/newslead02/lead010402.htm.

For more of “CBA in the News,” go to http://www.fiu.edu/~cba/news.htm.

ATTENTION!

Register today! If you haven’t yet registered to attend the CBA Annual Goal-Setting Conference (choose either February 6 or 7) please do so by Monday, February 4th. Better yet, do it now: Send an email to gallions@fiu.edu.
Call for Nominations! The CBA is now accepting nominations for potential inductees into the Entrepreneurship Hall of Fame. Nominees must be graduates of the College and not only be successful entrepreneurs, but also have contributed significantly to the entrepreneurial business community. Visit the Entrepreneurship Hall of Fame website at http://www.fiu.edu/~cbalumni/ehof-index.htm for more information and to nominate a candidate online.

WELCOME. . .Say hello to our new faculty and staff!

Anezka Rios - Coordinator, Dean's Office.

If we forgot to mention your name and you have joined the College since the end of December 2002, we apologize. Please let us know...email us at gallions@fiu.edu.

Did you know. . .

. . .that in the March, 2002, issue of Hispanic Business, the Chapman School will be listed among the top 10 business schools for Hispanics?

. . . that Vince Daniels is conducting training sessions on "Business Development for Professionals" on four consecutive Mondays (starting January 21) for Landis Strategy and Innovation in Palm Beach Gardens? Last December, he conducted similar sessions for United Airlines. He soon will begin this training for KLM Royal Dutch Airlines, as will Laura Kozloski, whose course's focus will be strategic management.

FYI—Here are some recent happenings in the CBA

- The gEMBA class of 2003, which was launched the week of January 21st, has fourteen students hailing from New York, Haiti, Colombia, Peru, the Cayman Islands and Guatemala—as well as a few from South Florida. They are executives from United Technologies, Volvo, Skandra, Coca Cola, Johnson and Johnson, Bank of America and Accenture, among others.

- The EMBA-Pines class of 2004 held its orientation on Saturday, January 26th. They will be in Dodgertown, Vero Beach all of this week.

- The new Evening Edition of the MIB program started this January with forty-seven students from twenty countries averaging nine years of work experience with such companies as Hewlett Packard Latin America, F.P.L., ESPN International, Citibank, Bank of Boston, and more. A number of them already have MBAs and other graduate degrees.

- The Fund for the Improvement of Postsecondary Education (FIPSE) in the U. S. Department of Education has awarded a $300,000 grant to the CBA and Nicholls State
University, Thibodaux, Louisiana; the University of Central Arkansas, Conway, Arkansas; and the University of Tennessee-Knoxville for the Alliance for Cross-Cultural Understanding. European partners include Ecole Superieure de Commerce, in Saint-Etienne, France; Hame Polytechnic, Finland; University of Luton, England; and University of Vic, Spain. The purpose of this Alliance is to prepare American and European business students for the global economy through the reinforcement of their language ability and adaptability to other cultures. For more details, see Grisell Sotolongo and Laura Kozloski and visit www.ed.gov/FIPSE/.

- Thanks to recent gifts by the Keyes Company and the Honorable Robert Mann, the Jerome Bain Real Estate Institute has met its campaign goal of $600,000 and has qualified for a 70 percent state match, or $420,000.

- Thanks to a software package called Talisma, CBA students can now chat with an undergraduate student advisor online. Advisors can push web pages to students, co-browse them, and provide links to additional websites. They can direct students to their transcripts, watch as students enter their identification number to access their records, and discuss these records with them. Since the first student logged in to chat with an advisor on October 16, more than 700 students had been serviced online through January 16. While an advisor can see about twelve students per three-hour period in the office, she can help thirty-seven online during that same time frame.

**E-CBA This Month** is a publication of the Marketing, Communication, and Publications Department, Dean’s Office, College of Business Administration, Florida International University.

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Have you got news you’d like to see in the March edition of **E-CBA This Month**?

Please email it to gallions@fiu.edu.