FOR IMMEDIATE RELEASE

FIU’s COLLEGE OF BUSINESS ADMINISTRATION BUILDS STRATEGIC PARTNERSHIPS THROUGH DEAN’S COUNCIL

Executive Dean Joyce Elam Attracts Leading Business Executives to Elite Group

MIAMI, Fla. – (March 14, 2002) – A select group of prominent local, national and international business leaders are joining together with FIU’s College of Business Administration (CBA) Executive Dean Joyce J. Elam to form the CBA Dean’s Council. The Council, which will consist of approximately 25 influential business executives from a cross-section of industries, will work with the Dean on several initiatives, including providing insight into program development, fostering the CBA’s reputation as a leading business school, serving as a bridge to the business community, interacting with students and faculty, and assisting with fundraising efforts.

“These are high-level executives with a wealth of business knowledge, experience, and contacts— all of which are extremely valuable to the CBA and the newly-established Alvah H. Chapman, Jr., Graduate School of Business,” Elam said. “We will look to the Council for their expertise and guidance, especially as we work to achieve our strategic goals,” Elam said.

Confirmed Council members include Daniel H. Aronson, shareholder, Greenberg Taurig, P.A.; Robert Bell, Entrepreneur; Patricia Dahne, regional president, general manager, Miami-Dade County, Arvida Realty Services; Jorge Diaz, partner, Arthur Andersen, LLP; Ed W. Glab, public affairs manager, ExxonMobil Inter-America, Inc.; Angel Medina, Jr., president, Miami-Dade County, Union Planters Bank; Carlos Migoya, president, Miami-Dade and Monroe Counties, First Union National Bank of Florida; Alvaro G. de Molina, corporate treasurer, Bank of America Corporation; Jeanne Moreno, chief information officer, Citrix -more-
System, Inc.; Diane Sanchez, president & CEO, Internet Coast Exchange; Gabriel Sanchez-Zinny, partner, Egon Zehnder International; Oscar Suarez, partner, KPMG, LLP; Augusto L. Vidaurreta, Founding Principal, RAM Strategy, Inc.; Amy Wagner, group director, Investor Relations, Ryder System, Inc.; Dr. Norman Weldon, president, Partisan Management Group and Enrique Zambrano, CEO, Grupo Proeza, S.A., Mexico.

“We all have a genuine interest in engaging in the educational system,” said Diane Sanchez, president & CEO of Internet Coast Exchange and a member of the Council. “We are committed – both personally and professionally – to dedicating the necessary resources and working in step with the College to ensure that the programs and tools are in place to properly prepare students entering the global workforce.”

Florida International University’s College of Business Administration (CBA), South Florida’s business education leader with unique expertise in international business and information technology (IT), is the second largest of FIU’s professional schools, enrolling approximately 3,800 undergraduate and more than 900 graduate students each year. It also is South Florida’s top-rated business research school and one of only 411 business schools in the world accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The College’s Alvah H. Chapman, Jr., Graduate School of Business offers the 8th-largest part-time MBA program among this group, and its IT faculty was ranked among the top 20 (11th) in the U.S. in terms of research productivity by a study reported in The Academy of Management Journal (December, 2000). Its Executive MBA and full-time International MBA programs were ranked at or near the top in recent Executive MBA Council and AACSB International benchmarking studies respectively. U.S. News and World Report (Oct. 15, 2001) ranked its Global Executive MBA program among the top 25 best online MBA programs. The Sept. 13, 2001, issue of America Economia, a premier Pan-regional business journal published by Dow Jones, listed the College among the top 50 international business schools for Latin American business students. Hispanic Business (March, 2002) ranked the College among the top five business schools for Hispanics. It also is one of only 30 U.S. business schools to have received a Department of Education grant to establish and support a Center for International Business Education and Research (CIBER).
For additional information about the CBA and the Chapman School, please call Assistant Dean Sally Gallion, (305) 348-6631.

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