FIU sponsoring business plan competition

Florida International University's College of Business Administration and the FIU College of Engineering have partnered to launch a business plan competition.

The business plan must be for an original, seed, start-up venture and must address the complete business concept, including its implementation.

The Howard J. Leonhardt New Venture Challenge, named for the founder, chairman and CEO of Bioheart, tries to encourage the formation of interdisciplinary student teams comprised of engineering, computer science and business students.

The competition is open to college students enrolled in a school in the state of Florida, the Caribbean or Latin America.

All business plans and submission forms are due by Jan. 24, 2003. Up to five semifinalist teams will be selected to give oral presentations of their plans to a panel of judges on March 28, 2003.