Our Masters Programs

If you aim to prepare for a leadership position or to become a successful entrepreneur in today's rapidly-changing, technology-driven, global business environment, there is no better place to do it than at the Chapman Graduate School of Business.

We specialize in getting our students ready to thrive in this dynamic world marketplace.

With an impressive physical infrastructure that includes state-of-the-art technology, multi-media classrooms, and expert research faculty with a commitment to teaching, the Chapman Graduate School is the leading business school in South Florida and, according to *U.S. News & World Report's America's Best Graduate Schools* (2005), among the top 25 business schools in the U. S. for international business.

We cultivate global business leaders.
The diverse nature of our student body, faculty, and business community offers you a chance to develop a network of lasting bonds with people from around the world. The connections you make and the relationships you form are invaluable in countless ways. Whom you know is often as important as what you know in building your business career.

No matter what your interests, schedules, or circumstances, we have a program that is right for you. The objective of all our programs is to expose you to emerging business trends and best practices from around the world so that you will be prepared to manage and succeed in global businesses anywhere.

Our curriculum emphasizes entrepreneurship, an engine for economic growth and development in South Florida and beyond. The education we provide strengthens your proficiency in using information technology strategically. Through our integrated approach to learning, you will acquire powerful skills in analysis, goal-setting, negotiation, problem-solving, teamwork, decision-making, persuasion, and leadership. In addition, you will learn to develop effective approaches to problems business managers encounter every day.

You will find, as have so many of our alumni, that the time, money and effort you commit to studying at Chapman will yield a career ROI far beyond your expectations.

We give you the expertise.

At Chapman, we equip you with the knowledge, understanding, and self-confidence to compete and succeed at the global level.

Based in Miami, the “headquarters” for multinational firms conducting business in the Americas, Chapman offers a diverse, multidisciplinary learning environment in which to sharpen your business savvy.

Our superb faculty represents a collection of talented minds, highly regarded in the field of international business education. They combine theory with practical knowledge in ways that make the business world come alive in the classroom. As a result, you will enjoy a challenging and dynamic learning experience that promotes mastery of core business concepts. You will analyze markets and customers to understand their complexities and to create opportunities for success.

Guest lecturers, corporate supporters, and alumni from a closely-linked, multicultural, executive community will provide you with access to the business world, especially in the Americas.

We help you make connections.

We prepare you to lead.

We honor your investment.

Whether you are seeking skills to launch a new business or career in business or are a working professional returning to the classroom to expand your horizons, the Chapman Graduate School of Business should be a key component of your master plan.

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THE EVENING MBA

A SOUND INVESTMENT IN YOUR FUTURE

Designed for the working professional with at least two years of experience, the Evening Master of Business Administration (EVEMBA) program allows you to work during the day and attend classes in the evening, Monday through Thursday. The flexibility of the program means that you can progress at your own pace. Most students complete this program in two to three years.

The program gives you a comprehensive foundation in business processes, teaches you how to be a strategic manager, and gives you the tools to understand what drives customers. Coursework involves analyzing business issues within the framework of today’s international business environment. You may choose a concentration in one of the following areas: Entrepreneurship, Marketing, International Business, Finance, Human Resource Management, Management Information Systems, E-Business, or Accounting. You also have the option of obtaining a dual degree. Combinations include MBA/Master of Science in Finance (MSF) or MBA/Master of Science in Management Information Systems (MSMIS).

Curriculum

- Pre-Core:
  - Accounting for Managers
  - Managerial Economics
  - Business Analysis for Decision Making
  - Core
    - Financial Reporting and Analysis
    - Legal Environment of Business
    - Corporate Finance
  - Global Financial Strategy
  - Organizational Design and Behavior
  - Operations Management
  - Strategic Management
  - Organizational Information Systems
  - Marketing Management
  - Corporate Simulation
  - Colloquium in Managing Organizational Ethics
  - Professional Development Seminars I, II, III
  - Electives

  Four elective courses can be taken from any of the Chapman School’s academic disciplines.

Schedule

- Program requires 55 credit-hours of coursework.
- Classes begin in the Fall, Spring, and Summer semesters.
- Classes are held in the evening, Monday through Thursday.
- Professional Development Seminars are held on Saturdays.
- You select your own schedule each semester.
- Time to completion is approximately 2-3 years.

THE EXECUTIVE MBA

LEADERSHIP FOR THE 21ST CENTURY

If you have five or more years of professional management experience, you can advance your career with the Executive MBA (EMBA) degree, which was designed for the mid-career executive.

Stepping into one of our classes is like joining the management group of a multinational organization. You will meet with peers from a variety of countries, industries, and business disciplines and work with them in teams to design global strategies. Your interaction with peers and with our first-rate faculty generates exciting new knowledge for everyone involved.

Our eighteen-month program is structured to fit your work and life style as well as your career aspirations. The program spans seven quarters, each extending over a thirteen-week period. Classes meet on Friday evenings from 4:30 p.m. to 9:00 p.m. and on Saturdays from 8:30 a.m. to 5:30 p.m. A four-day immersion residency is held at the beginning of the program, and a week-long international residency is scheduled after the fourth quarter.

Curriculum

First Year

- Residency One: Teamwork, Leadership, and Personal Development
  - Organizational Behavior
  - Operations Management
  - Economics for Managers
  - Accounting for Managers
  - Marketing Management
  - Corporate Finance
  - International Business
  - International Risk Management

Second Year

- Residency Two: International Residency
  - Financial Reporting and Analysis
  - Competing, Surviving, and Thriving in the Digital Age
  - Strategic Management
  - Legal Environment of Business
  - Corporate Simulation
  - Electives

Schedule

- Program requires 42 credit-hours of coursework.
- Two class cohorts begin each year—one at University Park, the other in Pembroke Pines.
- Classes meet Friday evenings and Saturdays.
- Time to completion is 18 months.
THE INTERNATIONAL MBA

A WORLD OF OPPORTUNITIES

The one-year, International MBA (IMBA) program is ideal if you wish to be immersed in full-time studies in an internationally-oriented MBA program.

BusinessWeek recently rated our International MBA among the top 15% of all AACSB International-accredited, full-time MBA programs.

As in all of our programs, IMBA courses are taught from a global perspective with a focus on business in the Americas. The summer-session study abroad and internship components of the program provide you with practical international business experience as well as a chance to build relationships early in your career.

For the foreign language component, you can choose to study French, Spanish, Portuguese or Advanced Business English. You also will engage in professional development seminars that teach you critical skills such as negotiation, team-building, idea-selling, effective oral and written presentation, and leadership.

An active advisory board, comprised of experienced executives, serves as a link to future employment opportunities. The IMBA’s intensive program of study gives you an edge over the competition.

Curriculum
Courses
Operations Management
Organizational Design and Behavior
International Business
Organizational Information Systems
Legal Environment of Business
Financial Reporting and Analysis
Corporate Finance
Marketing Management
Global Financial Strategy
Corporate Simulation
Strategic Management
Professional Development Seminars
International Electives
Workshops
Business Analysis for Decision Making
Accounting for Managers
Managerial Economics
Languages (Choose One)
Advanced Business English
French
Portuguese
Spanish
Summer Session (Choose One)
Study Abroad
Internship
Field Study

Schedule
• Program requires 46 credit-hours of coursework.
• Fall, winter and spring quarters are 10 weeks each, plus one week for final exams.
• Twelve credit-hours are offered per quarter, in addition to workshops, professional development seminars and language study.
• During the final (summer) quarter, you must complete an internship, study-abroad program, or additional coursework.
• Time to completion is 12 months.

MASTERS OF INTERNATIONAL BUSINESS

MANAGING IN A MULTINATIONAL CONTEXT

For professionals pursuing success in today’s dynamic global business environment, the Master of International Business (MIB) is the ideal specialized degree, one in which you can fine-tune your business expertise while focusing on business with the Americas. The MIB boasts an innovative and unique international curriculum and therefore distinguishes itself from similar programs at other schools.

If you already have a significant business background, academic or practical, the MIB provides exposure to the emerging realities of doing business in the region through participation in seminars, conferences, and field trips. The program allows you to deepen your understanding of international business practices.

While providing an intensive, graduate-level understanding of business and all its global aspects, the program also enhances your leadership, interpersonal, and communication skills. Your interaction with the Miami business community gives you a chance to develop personal relationships and a network of contacts, good resources for now and for the future.

You also have the option of completing this program as a dual-degree (MBA/MIB) with partner schools in the Americas.

Curriculum
Workshops
Accounting
Data Analysis
Core
The International Business Environment
International Management
International Accounting
Global Financial Strategy
International Operations and Logistics
Marketing Management in the Global Environment or International Marketing
International Business Policy
International Business Law
Master’s Project in International Business
Two electives in International Business
Seminars
Introduction to International Business
Current Events Seminar
Seminars on International Business Leadership

Schedule
• Program requires 36 credit-hours of coursework.
• Full-time or part-time schedule options are available.
• Times to completion are 15 or 18 months.

OUR SPECIALIZED MASTERS PROGRAMS

MBA 2004

"This program has prepared me to participate and make a difference in corporate America, particularly in multinational corporations. The caliber of the students is evident in the quality of class discussions, the numerous group projects and countless study sessions. The high standards for admission allow room for a stellar group of participants that positively influence the year-long experience.”

Margot Collado
IMBA 2004

MBA 2004

"Put your picture on your fridge because your family is not going to see you a lot," a program representative told us at the beginning of the year. He was right. We spend long days at the university working in teams, discussing topics and helping each other. The program is short and very intensive, but also surprisingly fun. Interaction is a key element. We are creating a network of people with similar professional objectives. Friendships for the long term.”

Anne Christine Lenquette
IMBA 2004

MBA 2004

"While I've learned a great deal from class discussions, case analyses and team projects, these activities represent only a portion of my total learning experience. Being in the heart of Miami, the gateway to the Americas, the Chapman School offers students a unique advantage in learning about international business.”

Pablo Brezman
MIB 2004
Uruguay
MASTER OF SCIENCE IN MANAGEMENT
INFORMATION SYSTEMS

USING TECHNOLOGY FOR COMPETITIVE ADVANTAGE

With new technologies emerging at breakneck speed, you often need to catch up just to stay ahead of their potential value to you as a professional in management information systems. The Master of Science in Management Information Systems (MSMIS) degree is for individuals who want the latest knowledge in this dynamic field.

While in the MSMIS program, you will learn from the best. A study published by OR/MS Today ranked our Decision Sciences and Information Systems faculty seventh highest among IS/IT/OR departments in the United States based on their research productivity between 1990-2002.

During the one-year program, you will get a group of cutting-edge design, development, technology, and management of information systems. The curricular focus on electronic commerce systems, database design and administration, systems analysis and design, and information systems project management takes you to the next level and prepares you to play a larger IT management role in any organization.

In addition to providing practical, hands-on instruction, the program features coursework in technologies such as Oracle, SAP, .NET, PL/SQL, Cold Fusion, UML and XML.

Curriculum

Web Management
Database Management and Administration
Data Mining/Knowledge Management
Enterprise Information Systems
Telecommunications and Networks
Information Security
Systems Analysis and Design
E-Commerce Strategy
E-Commerce Management
Project Management
Electronic Business Strategy
Special Topics in MIS

Schedule

• Program requires 36 credit-hours (2 courses per 8-week session) of coursework.
• Classes are held on Saturdays (full day).
• Time to completion is 12 months.

MASTER OF SCIENCE IN FINANCE

A FINE ADDITION TO YOUR PORTFOLIO

Developed for working professionals wanting to broaden their understanding of the domestic and global financial services industry, the Master of Science in Finance (MSF) program enables you to become well-versed in the financial industry — from corporate finance to swaps and options to mutual fund management. It also sharpens your knowledge of financial strategy.

The MSF curriculum challenges you to examine the dynamic nature of today’s financial and economic marketplaces and to seize the opportunities these rapidly-changing arenas pose to financial managers. The program also enhances your technical and analytical financial skills and includes the use of the latest financial software. At the same time, the MSF helps you prepare for Level I of the Chartered Financial Analyst (CFA) exam.

The twelve-month, lock-step, weekend program allows you to continue full-time work and, for added convenience, is offered at two locations in greater Miami. You also may choose to earn a dual degree by combining the Master of Science in Finance program with an MBA.

Curriculum

Core
Corporate Finance
Quantitative Methods in Financial Analysis
Securities Analysis
Financial Markets and Institutions
Financial Futures and Fixed Income
Financial Risk Management
Global Financial Strategy
Portfolio Management

Specialty Courses:
Financial Management Track
Commercial Banking
Capital Budgeting
Financial Management Policies

Specialty Courses: Investments Track
Behavioral Finance and Market Micro Structure
Advanced Risk Management
Advanced Fixed Income Analysis

Schedule

• Program requires 33 credit-hours (2 courses per 8-week session).
• Classes are held on Friday evenings and Saturdays.
• Time to completion is 12 months.

Arvi Arunachalam,
MSF 2003
India

“The one-year Master of Science in Finance program definitely has exceeded my expectations in terms of content, quality, diversity of students, and incredible alumni network. It’s definitely a worthy investment with multiple returns. As a one-year intensive program, it helps working professionals use immediately the real-world skills they learn during the program.”
MASTER OF SCIENCE IN MANAGEMENT—
HUMAN RESOURCE MANAGEMENT

MANAGING PEOPLE EFFECTIVELY IN GLOBAL ORGANIZATIONS

For professionals already working in human resources — as well as college graduates of any background interested in pursuing a career in human resource management — it is crucial to have the skills to manage an increasingly diverse and international workplace.

The Master of Science in Management – Human Resource Management (MSHRM) program’s comprehensive curriculum focuses on information technology and change management in an international environment and includes capstone courses to develop and enhance skills key to resolving complex human resource management problems. The curriculum also helps prepare you for the most valued professional certification exams in the field—those of the Society for Human Resource Management’s Certification Institute. Our faculty includes many well-known scholars in the discipline and members of the editorial boards of the most prestigious HR journals.

During the sixteen-month program of Saturday classes, you will benefit from a great deal of flexibility because your learning experience can be customized to fit your particular interests.

Curriculum

Core
- Human Resource Strategy and Planning
- Employment Law and Human Resource Management
- Applied Methods in Human Resource Management
- High Performance in Human Resource Management
- Human Resource Knowledge Management
- Performance Management
- International Human Resource Management
- Labor Issue and Conflict Management

Capstone: Critical Thinking in Human Resource Management

Electives
- Human Resource Effectiveness
- Crisis Management
- Staffing Organizations
- Human Resource Deployment
- Reward Systems Management
- Emergency and Disaster Prevention Management
- Career and Succession Planning
- Wellness Management

Schedule
- Program requires 37 credit-hours of coursework.
- Classes are held on Saturdays.
- Time to completion is 16 months.

MASTER OF ACCOUNTING

Created for students who already have an undergraduate degree in accounting, the Master of Accounting (MACC) takes you to the next level in your professional career. Typically, our students are CPAs, accountants, consultants, attorneys and other working professionals.

The program features a state-of-the-art curriculum, access to valuable accounting software packages, high-tech lab and computer material, and top-notch faculty. Additionally, you will take part in professional networking events and exclusive School of Accounting career fairs.

A lock-step program, the Master of Accounting satisfies the 30 credit-hours beyond a Bachelor’s degree required by Florida’s State Board of Accountancy.

Curriculum

- Evaluation of Financial Reports, Business Analysis, and Valuation
- Advanced Accounting Systems
- Value-added Tax Strategies for Business Decisions
- Accounting ERP
- Accounting Data Warehousing
- Information Technology Auditing
- Global Accounting, Auditing, and Financial Strategy
- Fraud Examination
- Environment of Accounting and Auditing
- Value-added Accounting Practice

Schedule
- Program requires 30 credit-hours of coursework.
- Classes are held on Saturdays.
- Time to completion is 10 months.
In keeping with our vision of providing innovative, market-driven, technology-enabled programs that prepare leaders and entrepreneurs for success in global businesses, particularly in the Americas, we currently offer graduate programs in Jamaica and the Dominican Republic. Plans are under way for additional programs in Latin America and other parts of the world.

Our existing programs include the International MBA (IMBA) program and the MSM-Human Resource Management program in Kingston, Jamaica and the IMBA program in Santo Domingo, Dominican Republic. Many of the most outstanding faculty members from the Chapman Graduate School travel to teach in these programs. Courses are offered on the weekends, and the cohort lock-step schedule enables participants to complete their degrees in 18 months.

The Chapman Graduate School also offers dual degree programs in which students from a number of universities earn an MBA from their home institutions and a Master of International Business from the Chapman Graduate School. Conversely, Chapman graduate students have the opportunity to study at our partner institutions. Universities participating in the program are:

- Universidad Anáhuac, Mexico City, Mexico
- Instituto COPPEAD de Administração, Universidade Federal do Rio de Janeiro, Brazil
- Instituto de Estudios Superiores de Administración (IESA), Caracas, Venezuela
- Universidad ORT, Montevideo, Uruguay
- Universidad de los Andes, Bogotá, Colombia
- Universidad de San Andrés, Buenos Aires, Argentina
- Universidad del Norte, Barranquilla, Colombia
- Pontificia Universidad Católica de Chile, Santiago, Chile

**EXECUTIVE MASTER OF SCIENCE IN TAXATION**

The fifteen-month Executive Master of Science in Taxation (EMST) program for practicing accountants and attorneys will teach you how to apply new technologies to tax research problems by integrating academics and application. It prepares you to accelerate your career in the specialized area of taxation. Classes are small and emphasize group problem-solving. The seminar-style class experience simulates your working environment, thereby allowing for group planning. The program also satisfies the 30-hour CPA requirement.

While classes meet on Saturdays, no courses are held during tax season (mid-February through April 15).

**Curriculum**
- Tax Research, Practice, and Procedures
- Wealth Transfer
- Taxation for Small Business
- Corporate Tax
- State and Local
- Value-added Tax Strategies
- International Tax
- Transactions in Property
- Tax Policy
- Current Topics in Taxation

**Schedule**
- Program requires 30 credit-hours of coursework.
- Classes are held on Saturdays (full day).
- Time to completion is 15 months.

In keeping with our vision of providing innovative, market-driven, technology-enabled programs that prepare leaders and entrepreneurs for success in global businesses, particularly in the Americas, we currently offer graduate programs in Jamaica and the Dominican Republic. Plans are under way for additional programs in Latin America and other parts of the world.

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- Universidad del Norte, Barranquilla, Colombia
- Pontificia Universidad Católica de Chile, Santiago, Chile

**Global Programs and International Partners**
Career Management Services

Career Management Services partners with you so that you can play an active role in your continuing development and in evaluating and implementing your personal career plans.

The Career Management Services staff offers high-quality, accessible, and well-coordinated services and provides information designed to help you achieve career success. Workshops cover topics such as writing resumes, preparing for and handling the job interview, developing job search strategies, and effective networking. In addition, the office provides self-assessment tools, individual advising, resume referral, and on-campus interviews for internships and permanent positions.

Career Management Services works closely with employers to develop relationships that ensure you have access to many employment opportunities.

For more information about Career Management Services, visit its web site at http://careers.fiu.edu.

Admission, Application, and Fees

Admission requirements for our graduate programs vary by program, as do program fees. For the latest information on admission criteria, the application process, and fees, visit our web site at http://chapinfo.fiu.edu.

The Chapman Graduate School provides an intimate learning experience with personal service and attention throughout—from the application process, during your study with us, and after you graduate. We realize your time is precious. We do everything in our power to enable you to concentrate on your education while we take care of the details.

If you need help selecting a program, want additional information, or have questions you would like answered, please contact us by e-mailing chapinfo@fiu.edu or by calling 305-348-4723 or 305-348-6604, TDD via FRS 800-955-8771. We invite you to attend one of our information sessions as well; the schedule for these is posted at http://chapman.fiu.edu.

We hope you will decide to join us at the Chapman Graduate School of Business. We promise to provide you with all that you need to move forward in your career. We believe that our programs offer the best value for your dollar. We look forward to welcoming you to Florida International University and the City of Miami in the near future.

Who hires Chapman graduates?

Accenture
Agilent Technologies
American Express Corporation
Anheuser-Busch
Bacardi
Banco Santander
Bank of America
Baptist Health South Florida
BP Products North America
Burger King
Carnival Cruise Lines
Caterpillar
Citibank International
Citrix Systems, Inc.
Delmonte
Deloitte & Touche
Disney
Enterprise Rent-A-Car
ESPN
FBI
Florida Department of Transportation
Florida Power and Light
Hewlett Packard, Co.
IBM Corporation
Johnson & Johnson
Knight Ridder
Kroll Associates, Inc.
Merrill Lynch & Company Inc.
Miami-Dade County
Microsoft
Ocean Bank
Pfizer
Royal Caribbean Cruises, Ltd.
Ryder
SunTrust Bank
The Miami Herald
UBS International
Union Planter’s Bank
United Parcel Service International
US Airways
Visa International
Wachovia

Architectural rendering of the new Chapman Graduate School Building.
Learn more about Florida International University and the Chapman Graduate School of Business. The investment you make in your graduate education is a significant one and we want to help you make the best choice!

For more information or for assistance, please contact us:

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Dean José de la Torre discusses an international strategy case with Executive MBA students.
The business school for the Americas

http://chapinfo.fiu.edu