John J. Fernandes, President and CEO, AACSB International

AACSB International and Groupe ESSEC School of Management, the first AACSB-accredited institution in Europe, recently hosted a seminar for schools interested in pursuing AACSB accreditation. Held at ESSEC’s La Defense campus in Paris, the accreditation seminar attracted 110 participants from 30 countries throughout Europe, Asia, Latin America, and the Middle East. The success of the Paris seminar is a strong indication that AACSB accreditation is valued throughout the world. It reinforced our global mission tremendously and has energized us to pursue our globalization efforts even more vigorously.

ASSOCIATION NEWS
Accredited business schools soon will be expected to provide an annual report of specified data. more

One hundred seventeen delegates attended the International Accreditation Seminar, first-ever held in Paris, France. Photo Gallery

New Deans Experience Wal-Mart Corporate Culture more

Accreditation Eligibility Application Information more

DEAN’S CORNER
“E-tizing” the Business School

"Given my background in operations research and information systems, one of my dreams, when I became dean of the College of Business Administration at Florida International University five years ago, was to create a “paperless” business school.” more

Joyce J. Elam
Executive Dean, Alvah H. Chapman, Jr., Graduate School of Business and College of Business Administration,
Florida International University

IN THE NEWS

>> U of Arkansas

>> Birmingham-Southern U

>> U of La Verne

>> U of Miami

>> Saint Joseph’s U

enjoyed front-page coverage about its state-of-the-art technology in the Chronicle of Higher Education article “Wired to the Hilt.”

>> U of South Carolina

>> SUNY - Geneseo

>> Tennessee Technological U

CALL FOR PAPERS

AACSB - 2002 Undergraduate Programs Conference

Russian Association of Business Education (RABE)

SURVEY NEWS

Salary Information Available for Purchase Online

Participating schools can purchase valuable custom salary survey reports within minutes online at www.aacsb.edu/knowledgeservices (follow the "Members Only" path). Others may follow the "Report Catalog" link for salary reports and other informative products.

Effective Practices: Undergraduate Career Services and Placement Offices: The newest report in the Effective Practices series, this report explores the effective practices of three highly rated undergraduate career services and placement offices. This report is a must for schools looking to better serve their undergraduate populations. These reports and more are available online at www.aacsb.edu/knowledgeservices.

DATA DIRECT

Undergraduate Degree Programs Most Offered by U.S. Members
Day
Entrepreneurship Declined
Last
Year, Rebound Expected
Longwood College Name
Merger/Acquisitions Summit
NC State Changes Degree
Book Helps Develop Top
Talent
Rotman Life-Long Learning
Rotman Portal Connects
Alumni

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600 Emerson Road, Suite 300
St. Louis, MO. 63141-6762 USA
Tel: 314-872-8481 Fax: 314-872-8495