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National Society of Hispanic MBAs to Honor Brillante Award Recipients During Hispanic Heritage Month

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DALLAS, Sept. 19 /PRNewswire/ -- As the National Hispanic Heritage Month begins, the National Society of Hispanic MBAs (NSHMBA) is proud to announce the recipients of the 2008 Brillante Awards for Excellence. The Brillante Award for Excellence is the most prestigious honor presented to the Hispanic community's most outstanding leaders and corporations whose work and contributions reflect NSHMBA's mission to foster Hispanic leadership through graduate management education and professional development in order to improve society. Six recipients will be recognized at the Brillante Awards Gala, hosted by Deloitte, during the NSHMBA 2008 Conference and Career Expo on October 11th in Atlanta, GA.

This year, nominations are for three outstanding individuals and three leading organizations. Individual honorees for

2008 include Rudy Beserra, VP Latin Affairs, The Coca-Cola Company, recognized for Corporate Executive Excellence; Loida Rosario, DePaul University, recognized for Member Service Excellence; and Tillie Hidalgo Lima, President/CEO, of Best Upon Request Corporate, Inc. for Entrepreneur Excellence Award. The awards recognizing organizations this year are bestowed upon American Express for Corporate Excellence, Florida International University for Educational Excellence, and the National Hispanic Business Association for Not-For-Profit Excellence.

"The individuals and organizations awarded the Brillante Award for Excellence are truly dedicated and determined to make a significant impact in the business world and the Hispanic community," states Lourdes Hassler, NSHMBA CEO. "They are true role models to our nation and an inspiration to our Hispanic community."

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About Brillante Awards of Excellence

The National Society of Hispanic MBAs (NSHMBA) established the Brillante Awards for Excellence in 1989. This is the most prestigious honor granted by the organization, and is given to bright, radiant, and shining leaders whose work and contributions reflect NSHMBA's mission. Award recipients are "llamas brillantes" (bright flames) illuminating the path for many ambitious MBAs.

About NSHMBA

The National Society of Hispanic MBAs (NSHMBA) was created in 1988 as a 501(C)(3) non-profit organization. Widely known as the "Premier Hispanic Organization," NSHMBA serves 32 chapters and 7,000 members in the U.S. and Puerto Rico. It exists to foster Hispanic leadership through graduate management education and professional development. NSHMBA works to prepare Hispanics for leadership positions throughout the U.S. so that they can provide the cultural awareness and sensitivity vital in the management of the nation's diverse workforce.

SOURCE National Society of Hispanic MBAs

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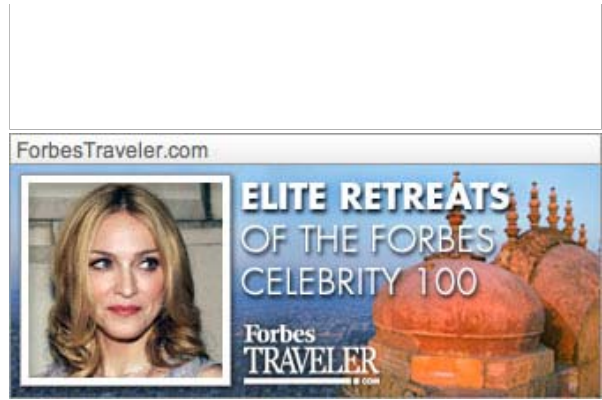
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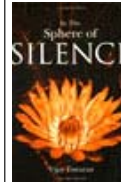


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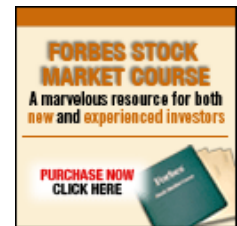


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