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Sep 14, 2007 - 01:45 PM

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- F1: New Formula One Scandal, Did Renault Steal McLaren Secrets ??? (Sep 13, 2007)
- F1: Imola Back for 2008 ??? (Sep 12, 2007)
- A1GP: Ferrari Interested in A1GP ??? (Sep 12, 2007)
- F1: Spy Scandal Verdict to Come on Thursday ??? (Sep 12, 2007)
- F1: McLaren Going After Renault and Ferrari ??? (Sep 12, 2007)
- F1: What Caused Raikkonen's Accident ??? (Sep 12, 2007)
- F1: Is FIA Proof a 'Crushing' Blow for McLaren ??? (Sep 12, 2007)

General Motors Promotes E85 Days of Summer in Miami

Posted by: MSulka on Sep 12, 2007 - 06:59 PM

Auto News

General Motors Promotes E85 Days of Summer in Miami

U-Gas Opens First E85 Ethanol Pump in South Florida; E85 Ethanol Available for 85 Cents-per-gallon for Limited Time

If the 11,317 owners of General Motors E85 ethanol-capable vehicles in the Miami area refueled solely with E85 ethanol, an estimated 161,671 barrels of oil could be saved annually. And hundreds of thousands of additional barrels of oil could be saved if all owners of flex-fuel vehicles refueled with E85 ethanol.

Ethanol is a renewable fuel that can be made from domestic resources that help reduce greenhouse gas emissions. Educating consumers about the use of E85 ethanol as an alternative to traditional gasoline is the goal of the E85 Days of Summer tour by General Motors.

Miami is one of seven stops on the E85 Days of Summer tour that runs through the end of this month. The Miami stop will coincide with the opening of South Florida's first public E85 ethanol pump located at U-Gas, 210 Northwest 79th Avenue, in Miami. CleanFUEL Distribution will be the provider of E85 ethanol for the new pump.

To celebrate the opening, GM and U-Gas will sell E85 ethanol for 85 cents per gallon from 7:00 a.m. to 9:00 a.m. on Thursday, September 13 and Friday, September 14. E85 ethanol regularly sells for about \$2.55 a gallon.

Additionally, the first 75 customers driving a GM FlexFuel E85-capable vehicle will receive a \$20 U-Gas refueling card. Drivers of FlexFuel vehicles also will have the opportunity to have a yellow gas cap installed on their vehicle at no charge as a reminder that their vehicles are E85 capable. Stickers inside the fuel door and owner's manuals also identify whether a vehicle has flex-fuel capability.

Experts from GM and CleanFUEL Distribution will be on hand at the pump promotion to answer questions. A day earlier, on September 12, GM is teaming with Florida International University for a "Preparing for the Arrival of E85 in South Florida" forum to address issues surrounding petroleum-based fuel and alternatives.

"At GM, we believe ethanol has by far the greatest potential of anything we can do over the next decade to actually reduce U.S. oil consumption, reduce oil imports and reduce carbon gas emissions," said Elizabeth A. Lowery, GM vice president, Environment, Energy and Safety Policy. "That's why GM is committed to building vehicles that can run on E85 ethanol and has more than 2.5 million E85 FlexFuel vehicles on the road today, with plans to double production by the end of the decade."

GM E85 vehicle portfolio

For the 2007 model year, GM offers 14 E85-capable vehicle models that comprise an annual production of more than 400,000 vehicles. The vehicles are equipped with a yellow fuel cap that indicates the vehicle can be fueled with either traditional gasoline or E85 fuel.

Availability of E85 Ethanol

According to the National Ethanol Vehicle Coalition, there are more than 1,200 ethanol fueling stations in the U.S. Visit www.e85refueling.com for station locations.

GM is partnering with government, fuel providers and fuel retailers across the country to help grow the E85 ethanol fueling station infrastructure and increase the availability of the fuel around the country. Since 2005, GM has announced partnerships in 13 states and the District of Columbia to locate more than 250 new E85 ethanol pumps at fueling stations in these areas.

GM's energy diversity technologies

A recent report by the International Energy Agency predicted that world oil demand will rise faster than previously expected during the next five years while production slips, threatening a supply crisis. The report also said global oil demand will rise an average of 2.2 percent a year through 2012. The share of world oil consumption represented by the developing world, including emerging industrial economies, will rise to 46 percent from 42 percent of global demand by 2012.

Given these demands, it is becoming increasingly clear that oil alone will not supply all of the world's rapidly growing automotive energy requirements. Producing E85 ethanol FlexFuel vehicles is one part of GM's strategy to help displace petroleum and reduce vehicle emissions. The strategy also includes improving the efficiency of the traditional internal combustion engine with technologies available today; and developing electrically driven vehicles such as hybrids, plug-in hybrids, fuel cell vehicles and extended-range electric vehicles.

PaddockTalk Perspective

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- Mazda Develops World's First Biofabric For Vehicle Interiors (09/14/07)
- Ford Of Europe Sales Growth Continues In August (09/14/07)
- Schumi Watch... Schumacher Unveils The 430 Scuderia At Frankfurt (09/13/07)
- Honda's Next-Generation Clean, Green Diesel Engines (09/13/07)
- SAIC-GM-Wuling Engine Plant Starts Operation, Leverages GM Powertrain Expertise (09/13/07)
- General Motors Adds More Solar Power (09/13/07)
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- [CCWS: Schedule Announcement Coming ???](#) (Sep 12, 2007)
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- [Daytona 500 Tickets at Razorgator.com!](#)
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Calendar

Upcoming Events

Sat, September 15 2007

GRAND AM - RACE - Utah
GP2 - RACE - Spa-Francorchamps

Sun, September 16 2007

F1 - RACE - Belgium
NASCAR - RACE/CHASE 1 - New Hampshire
GP2 - RACE - Spa-Francorchamps

Tue, September 18 2007

A1GP - Test - Silverstone

Wed, September 19 2007

A1GP - Test - Silverstone

Sun, September 23 2007

NASCAR - RACE/CHASE 2 - Dover

Sat, September 29 2007

GP2 - RACE - Valencia

Sun, September 30 2007

F1 - RACE - China
NASCAR - RACE/CHASE 3 - Kansas
A1GP - RACE - Zandvoort
GP2 - RACE - Valencia

Fri, October 05 2007

WRC - RALLY - Spain

Sat, October 06 2007

ALMS - RACE - Petit Le Mans

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Hot PaddockTalk News

- [Belgium GP: Formula One Practice 2 Recap, Results](#) (Sep 14, 2007)
- [F1: Alonso Leaving McLaren](#)

[Rumors at Full Throttle ??? \(Sep 14, 2007\)](#)

• [Full Text of FIA WMSC Decision Against the McLaren Formula One Team \(Sep 14, 2007\)](#)

• [FIA Reveals Formula One Spy Scandal Proof \(Sep 14, 2007\)](#)

• ['It Is Important That The Sport Is Brought Back To The Spotlight' \(Sep 14, 2007\)](#)

• [Portugal GP: Rizla Suzuki MotoGP Practice Recap - Marked Improvement Through the Day \(Sep 14, 2007\)](#)

• [Portugal GP: Ducati Marlboro MotoGP Practice Recap - Stoner Continues to Dazzle \(Sep 14, 2007\)](#)

• [Belgium GP: Honda F1 Practice Recap - 'Not Quick Enough' \(Sep 14, 2007\)](#)

• [Spa: Bruno Senna GP2 Qualifying Recap - Best Quali of the Season \(Sep 14, 2007\)](#)

• [Belgium GP: Spyker F1 Practice Recap - Solid Progress \(Sep 14, 2007\)](#)

• [Huge Win For U.S. In Women's World Cup, Wambach Scores Twice \(Sep 14, 2007\)](#)

• [Spa: FMS GP2 Qualifying Recap - Extremely Tight Session \(Sep 14, 2007\)](#)

• [Belgium GP: Toro Rosso F1 Practice Recap - Car Problems for Toniq \(Sep 14, 2007\)](#)

• [Belgium GP: Ferrari F1 Practice Recap - Massa Happy Despite Crash \(Sep 14, 2007\)](#)

• [Belgium GP: Renault F1 Practice Recap - Two Very Good Sessions \(Sep 14, 2007\)](#)

• [Talladega Superspeedway NASCAR Craftsman Truck Series Race Named Mountain Dew 250 \(Sep 14, 2007\)](#)

• [Belgium GP: McLaren F1 Practice Recap - Fastest Cars \(Sep 14, 2007\)](#)

• [Belgium GP: Red Bull F1 Practice Recap - Reliability Issues \(Sep 14, 2007\)](#)

• [Belgium GP: Super Aguri F1 Practice Recap - Struggling on Difficult Day \(Sep 14, 2007\)](#)

• [Belgium GP: BMW F1 Practice Recap - Neither Driver Completely Happy \(Sep 14, 2007\)](#)

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