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## General Motors Promotes E85 Days Of Summer In Miami

Submitted by *harminka* on Thu, 2007-09-13 11:33.

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If the 11,317 owners of General Motors **E85 ethanol-capable vehicles** in the Miami area refueled solely with E85 ethanol, an estimated 161,671 barrels of oil could be saved annually. And hundreds of thousands of additional barrels of oil could be saved if all owners of flex-fuel vehicles refueled with E85 ethanol.

Ethanol is a renewable fuel that can be made from domestic resources that help reduce greenhouse gas emissions. Educating consumers about the use of E85 ethanol as an alternative to traditional gasoline is the goal of the E85 Days of Summer tour by [General Motors](#).

Miami is one of seven stops on the E85 Days of Summer tour that runs through the end of this month. The Miami stop will coincide with the opening of South Florida's first public E85 ethanol pump located at U-Gas, 210 Northwest 79th Avenue, in Miami. CleanFUEL Distribution will be the provider of E85 ethanol for the new pump.

To celebrate the opening, GM and U-Gas will sell E85 ethanol for 85 cents per gallon from 7:00 a.m. to 9:00 a.m. on Thursday, September 13 and Friday, September 14. E85 ethanol regularly sells for about \$2.55 a gallon.

Additionally, the first 75 customers driving a GM FlexFuel E85-capable vehicle will receive a \$20 U-Gas refueling card. Drivers of FlexFuel vehicles also will have the opportunity to have a yellow gas cap installed on their vehicle at no charge as a reminder that their vehicles are E85 capable. Stickers inside the fuel door and owner's manuals also identify whether a vehicle has flex-fuel capability.

Experts from GM and CleanFUEL Distribution will be on hand at the pump promotion to answer questions. A day earlier, on September 12, GM is teaming with Florida International University for a "Preparing for the Arrival of E85 in South Florida" forum to address issues surrounding petroleum-based fuel and alternatives.

"At GM, we believe ethanol has by far the greatest potential of anything we can do over the next decade to actually reduce U.S. oil consumption, reduce oil imports and reduce carbon gas [emissions](#)," said Elizabeth A. Lowery, GM vice president, Environment, Energy and Safety Policy. "That's

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