

FIU opens consulting firm

Florida International University's College of Business Administration (CBA) said it has launched a management consulting and training coordination arm.

The Miami university said the mission of its International Advisory Services Group (IASG) will be to help clients throughout Latin America and the Caribbean meet their goals through results-oriented and cost-effective solutions and to develop strategies to achieve peak business performance.

The IASG operation is to be housed in the CBA's Knight Ridder Center for Excellence in Management.

In addition to responding to the needs of existing programs and grants such as the Inter-American Institute for Cooperation on Agriculture, CAFTAction and Winrock, IASG is also to actively seek consulting opportunities through existing networks.

The group is also to engage experts in other schools and colleges within FIU to expand the resources and knowledge it can offer clients.

"This exciting initiative will enhance our ongoing effort to make us one of the most highly-recognized business schools in the country," CBA Executive Dean Joyce J. Elam said. "Through it, the college's faculty and students will play a significant role in supporting hemispheric economies by providing clients with first-rate knowledge in the latest business principles and technologies and, in the process, act as agents for positive change in the hemisphere."

In addition to providing consulting services, IASG is to offer executive education seminars on topics including "How to Export to the United States."