



UM, Lynn soar in social media rankings

By Scott Travis May 2, 2012 01:20 PM

We've seen those rankings telling us which colleges have the best academics, sporting events and parties, but who rules on Facebook and Twitter? There is now a list for that, and Florida is well represented.

In South Florida, the University of Miami ranked 18th among the top 100 social media colleges in the country, according to a new list by the website Student Advisor. The website credits UM for creating a Facebook page allowing fans to decide what jersey and hats the Hurricanes baseball team would wear on game day.

Lynn University ranked 43rd, thanks to its extensive use of social networking to engage students and the public for the October presidential debate.

Florida International University placed 64th, with special recognition to the College of Business for sponsoring "Social Media 101" workshops for students.

Others on the list include the University of Florida (14th), the Full Sail University in Orlando (19th) and Rollins College in Winter Park.

Topping the list was Harvard University, followed by Johns Hopkins University and the University of Notre Dame.

I'm sure the universities would be delighted if you tweeted this news or posted it on your Facebook page. Check out those options below.

And here are the Twitter and Facebook pages for the South Florida schools.

UM

Twitter: <http://twitter.com/#!/univmiami>

Facebook: <http://www.facebook.com/UniversityofMiami>

Lynn

Twitter: <http://twitter.com/#!/lynnuniversity>

Facebook: <http://www.facebook.com/LynnUniversity>

FIU

Twitter: <https://twitter.com/#!/FIU>

Facebook: <http://www.facebook.com/floridainternational>