

THE SOUTH FLORIDA BUSINESS JOURNAL

Broward Edition

March 4-10, 2005

HEAVY HITTERS IN EDUCATION

JOYCE J. ELAM

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When Joyce J. Elam became the executive dean of the FIU College of Business Administration, the school had been put on conditional accreditation. Elam developed a plan that not only reaffirmed the college's accreditation but made the program nationally ranked with special recognition in international business.

Elam is responsible for all academic programs – undergraduate and graduate – and the executive and professional education programs.

She serves on several professional boards including Beta Alpha Psi, the national honor society for accounting and finance students; the Corporate Advisory Board of the Association of Latin Professionals in Finance and Accounting; and the Corporate Advisory Board for the National Society for Hispanic MBAs.

Prior to her current position, Elam served as the director of the executive MBA program, as well as a professor in the Department of Decision Sciences.

Elam cites Loreen Rogers, the president of the University of Texas, as her role model, as she was one of the first female presidents of a major university.

Clips From: **O'CONNELL & GOLDBERG**

CLIFFORD R. PERRY

Associate Dean of Academic Affairs and Undergraduate Programs, Florida International University College of Business Administration

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Perry is responsible for administering undergraduate degree programs and assessing them, managing faculty recruitment, workload, evaluation, promotion and tenure processes, resolving both faculty and student concerns and issues, and administering the college's scholarship programs.

His prior experience includes 32 years with Eastman Kodak Co., where he held a variety of managerial and executive positions in both domestic and international operations, including human resources, marketing, manufacturing, finance, management information systems, and research & development. His most recent position was director of organization effectiveness for the Latin American region.

While at the university, his biggest career achievement was the creation of an undergraduate program, sponsored and partially funded by an Innovation in Teaching and Technology Congressional Award granted in collaboration with the University of South Florida. This program is known as the Sunrise BBA+ or Early Bird Program.

His top goals for next year include strengthening the college's undergraduate programs by successfully launching its assurance of student learning initiatives, and extracting best practices from the BBA+ Program in order to incorporate these practices in the school's traditional undergraduate curriculum.

ANGEL MEDINA

Chairman, Dean's Council at Florida International University College of Business Administration, and Group President, Regions Bank, Miami-Dade County

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Medina, a 30-year veteran of the financial services industry, heads the Dean's Council at the Florida International University College of Business Administration. The council, consisting of about 25 influential business executives from a cross-section of industries, works with Executive Dean Joyce J. Elam on important initiatives and provides insight into program development.

Medina also chairs the steering committee for the Building for Business campaign, an organization created to plan the fundraising campaign for the College of Business Administration Business Complex, to be revealed this month.

His personal goal is to ensure that the board includes individuals who offer diverse backgrounds in business, in order to see that all areas of business are addressed by the college.

Active in community and professional groups, he chaired the 2003-2004 March of Dimes WalkAmerica campaign, raising more than \$3 million; is the immediate past president of the Latin Builders Association; and is on the board of directors of the Greater Miami Chamber of Commerce, Goodwill of South Florida and the Mercy Hospital Foundation.

