



July 27, 2006

COMMUNITY EVENTS

<http://www.icoast.com/index.php?cid=847744&src=events&srctype=profile&id=2204&category=Community%20Events>

HEWLETT-PACKARD KICKS TECHNOLOGY UP A NOTCH AT FLORIDA INTERNATIONAL UNIVERSITY'S COLLEGE OF BUSINESS ADMINISTRATION

Date: August 2, 2006

Time: 12:00 pm

[Add to your calendar](#)

Location: [Show map](#)

FIU

University House

10777 South West 16th Street

Miami, FL 33165

Contact: Abril Barba Dulzaides

Phone: 305.347.4345

HEWLETT-PACKARD KICKS TECHNOLOGY UP A NOTCH AT FLORIDA INTERNATIONAL UNIVERSITY'S COLLEGE OF BUSINESS ADMINISTRATION

-Luncheon and special announcement to take place on campus August 2-

WHAT: Florida International University's (FIU) College of Business Administration will host a luncheon honoring Hewlett-Packard (HP) and Mr. Rui da Costa, managing director of HP Latin America and member of the College's Dean's Council. Mr. da Costa will be making a special announcement regarding HP's new partnership with the school and its role in the development of a new IT infrastructure system.

WHY: HP makes contributions designed to lead to systemic changes in schools and universities that have a positive impact on student achievement. HP and Florida International University's business school share a significant presence in the South Florida community, where many Latin American students attend school.

WHO: Rui da Costa, managing director -HP Latin America

Modesto A. Madique, president -Florida International University

Joyce Elam, executive dean - FIU's College of Business Administration

Burson-Marsteller

WHEN: Wednesday, August 2, 2006

12:00 p.m.

WHERE: Florida International University

University House

10777 South West 16th Street

Miami, FL 33165

VISUALS: Media attending the luncheon and presentation will be provided:

- Interview with Modesto A. Maidique
- Interview with Joyce Elam
- Interview with Rui da Costa
- RSVP is requested

MEDIA

CONTACTS: Abril Barba Dulzaides Yennie Rautenberg

Burson-Marsteller Porter Novelli

305.347.4345 954.883.3773

abril.barba@bm.com yennie.rautenberg@porternovelli.com