HEWLETT-PACKARD KICKS TECHNOLOGY UP A NOTCH AT FLORIDA INTERNATIONAL UNIVERSITY’S COLLEGE OF BUSINESS ADMINISTRATION

Date: August 2, 2006
Time: 12:00 pm
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Location: Show map
FIU
University House
10777 South West 16th Street
Miami, FL 33165

Contact: Abril Barba Dulzaides
Phone: 305.347.4345

WHAT: Florida International University's (FIU) College of Business Administration will host a luncheon honoring Hewlett-Packard (HP) and Mr. Rui da Costa, managing director of HP Latin America and member of the College's Dean's Council. Mr. da Costa will be making a special announcement regarding HP's new partnership with the school and its role in the development of a new IT infrastructure system.

WHY: HP makes contributions designed to lead to systemic changes in schools and universities that have a positive impact on student achievement. HP and Florida International University's business school share a significant presence in the South Florida community, where many Latin American students attend school.

WHO: Rui da Costa, managing director -HP Latin America
Modesto A. Madique, president -Florida International University
Joyce Elam, executive dean - FIU's College of Business Administration
WHEN: Wednesday, August 2, 2006
12:00 p.m.
WHERE: Florida International University
University House
10777 South West 16th Street
Miami, FL 33165
VISUALS: Media attending the luncheon and presentation will be provided:
· Interview with Modesto A. Maidique
· Interview with Joyce Elam
· Interview with Rui da Costa
· RSVP is requested
MEDIA
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