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Get a financial workout at Business Plan Bootcamp

Dreaming of starting your own business? Want to get a head-start on The Miami Herald Business Plan Challenge, our annual business writing contest? Then attend our Business Plan Bootcamp on Wednesday Jan. 20 at The Miami Herald Building, One Herald Plaza, Miami.

The Business Plan Challenge, presented by Florida International University, kicks off Feb. 15. This year there will be three tracks: one for the community at large; another for FIU students, faculty, staff and alums; and a third for high school students that will be judged by the Network for Teaching Entrepreneurship.

The evening bootcamp will give you the tools you need not only to prepare a first-rate Business Plan Challenge entry but also to put together a comprehensive plan for launching a business.

Keynote speaker is Melissa Krinzman, founder and managing director of Venture Architects, which helps capital-seeking private companies develop business plans, financial projections and presentations for investors.

Entrepreneurial consultants Mike Plasencia and Seth Cassel, both entrepreneurs themselves, will cover what you need to know about finances when starting a company. Nancy Dahlberg, coordinator of The Business Plan Challenge, and Miami Herald business editors also will be on hand to answer your questions.

The registration fee is \$10. Light refreshments will be served. To register for the event online, go to <https://extra.herald.com/events/>.

Registration begins at 5:30 p.m., but please register early since seating is limited. The program begins at 6 p.m. sharp and runs to 7:30 p.m.

-- MIMI WHITEFIELD

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