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## Quote of the Week

**"Unless Mr. Correa proves to be as astute as president as he was as candidate he risks descending as fast as he has risen."**

*Jerry Haar of Florida International University, on Ecuador's president-elect Rafael Correa, as quoted by Latin Business Chronicle, December 5, 2006*

## Quick Links

- [Special Reports](#)
- [Opinion & Commentary](#)

Dear Jerry Haar,

**This week we look at the economic effects of Hugo Chavez' re-election, the success of Nokia in Latin America, the outlook in Ecuador, the boom in Latin American ad spending and more.**

### [Venezuela Outlook: More Chaveznomics](#)

President Hugo Chavez' re-election means more attacks against the private-sector and a further rise in inflation, experts say.

[Full story](#)

### [Strong Latin Growth for Nokia](#)

Nokia is growing strongly in Latin America, thanks to the sale of new products and improved distribution.

[Full story](#)

### [Ecuador: Waiting for Mr. Correa](#)

Ecuador's president-elect Rafael Correa promises protectionist policies, but may gain some support for a debt renegotiation instead of a default.

[Full story](#)

### [Latin Advertising Sets New Records](#)

Advertising in Latin America is setting new records led by Brazil, Mexico and Colombia.

[Full story](#)

### [Frequent Traveler: Isabel Amorim Sicherle](#)

Isabel Amorim Sicherle, Latin America director for The New York Times News Service and Syndicate, on her favorite hotels, restaurants and airports in Latin America.

[Full story](#)

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## U.S. Democrats: New Latin Policy

Democrats plan to reach out to Hugo Chavez and Evo Morales, while demanding more from the Colombia and Peru FTAs.

[Full Story](#)

## Mexico: Vicente Fox Remembered

How will Mexico's former president Vicente Fox be remembered? Four experts share their views.

[Full story](#)

## LBC: Reader and Traffic Records

Latin Business Chronicle set a new record in traffic last month. The number of unique visitors reached 19,507, an increase of 18.7 percent from October. Meanwhile, pageviews grew by 14.5 percent to 423,414, while hits increased by 8.3 percent to 1.3 million.

[Full story](#)

## LBC-Sponsored Events

### **13th Annual Blockbuster Marketing to U.S. Hispanics and Latin America**

January 21-23, 2007,  
Miami Beach, USA

[Conference web site](#)

### **Latin American Securitization Forum**

February 6-8, 2007,  
Mexico City, Mexico

[Conference web site](#)

### **Foreign Investments in the Real Estate and Tourism Industries in Brazil**

February 28-March 2, 2007,  
Rio de Janeiro, Brazil

[Conference web site](#)